

**Social Media Calendar Content
December 2020**



Social Media Calendar Content
December 2020



Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
30	01	02	03	04	05	06
07	08	09	10	11 Connect is launched across both Platforms FB & IG	12	13
14 Services: Working together for social justice FB & IG	15	16 Services: Creative Therapies FB & IG	17	18 Services: Break-Through Theatre FB & IG	19	20
21	22 Services: Learning Through Engagement FB & IG	23	24 Christmas Post FB & IG	25	26	27
28 Services: Let's Reminisce FB & IG	29	30	31 Happy New Year! FB & IG	01	02 Services: Collaborations FB & IG	03



Connect is launched across social media platforms

Friday 11th December: Facebook & Instagram

Post Copy:

Community Learning Through Engagement has become Connect! We've been so excited to show our new brand as we continue to serve our communities and empower individuals to make a change!

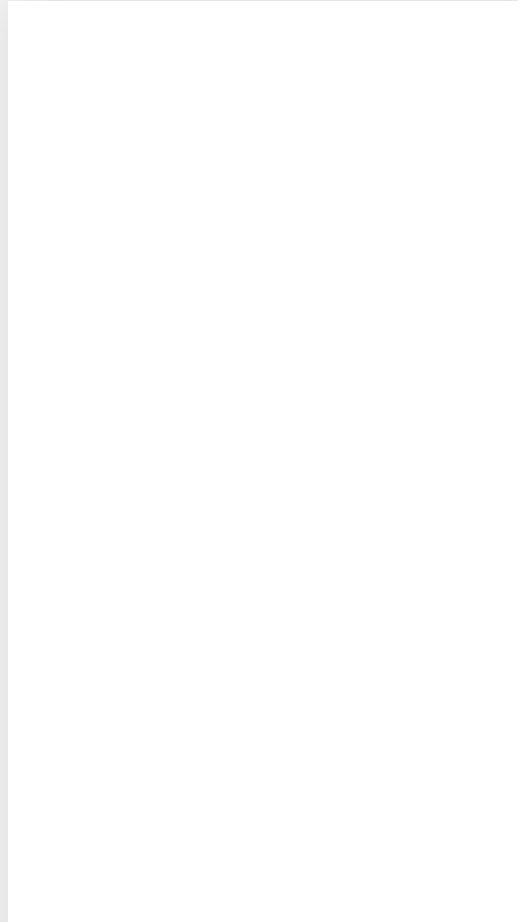
It's time to Connect!



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Hover over these for videos!



Connect is launched across social media platforms

Friday 11th December: Facebook & Instagram

Instagram Story Highlight thumbnails

These icons will appear at the top of your Instagram account to symbolize the services you provide. This will allow you to record IG Stories and post them under these highlights to show in future!



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This is just a mock-up and our recommendations!



Services: Working Together for Social Justice

Monday 14th December: Facebook & Instagram

Post Copy:

Add a couple of lines here about Working Together for Social Justice. Don't forget to tie this in with the below text!

It's time to Connect!



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Services: Creative Therapies

Wednesday 16th December: Facebook & Instagram

Post Copy:

Add a couple of lines here about Creative Therapies. Don't forget to tie this in with the below text!

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Social Media Calendar Content
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Services: Break-Through Theatre

Friday 18th December: Facebook & Instagram

Post Copy:

Add a couple of lines here about Break-through Theatre. Don't forget to tie this in with the below text!

It's time to Connect!



Services: Learning Through Engagement

Tuesday 22nd December: Facebook & Instagram

Post Copy:

Add a couple of lines here about Learning Through Engagement. Don't forget to tie this in with the below text!

It's time to Connect!



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Christmas Post

Thursday 24th December: Facebook & Instagram

Post Copy:

We hope that your holiday season contains enough cheer to make up for 2020! Make some time for family and friends as best as we can in this crazy time!

It's time to Connect!



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Services: Let's Reminisce

Monday 28th December: Facebook & Instagram

Post Copy:

Add a couple of lines here about Let's Reminisce. Don't forget to tie this in with the below text!

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Happy New Year!

Thursday 31st December: Facebook & Instagram

Post Copy:

Out with the old – In with the new!

2020 will be one year we won't want to reminisce about! Here's to 2021!

It's time to Connect!



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December 2020



Services: Collaborations

Saturday 2nd January: Facebook & Instagram

Post Copy:

Add a couple of lines here about Collaborations.

Don't forget to tie this in with the below text!

It's time to Connect!



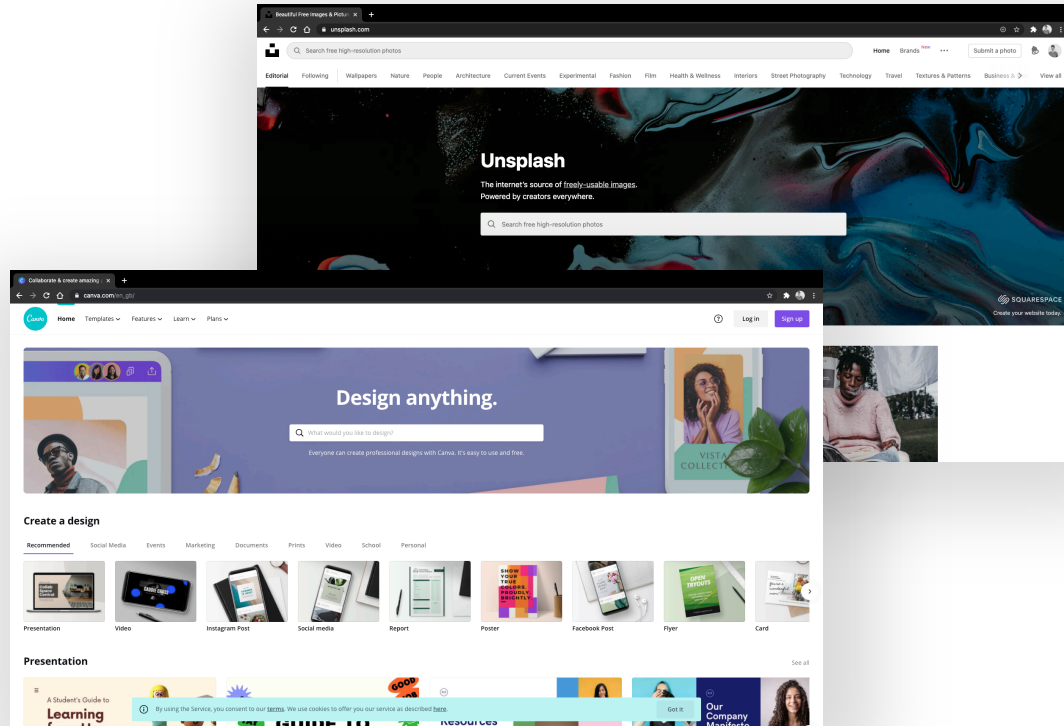
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Future Posts

There are some incredibly user-friendly free websites which you can use to create more content with the branding we have created for Connect.

If you want to try it out, explore canva.com and use unsplash.com for free imagery!



We will have sent you all brand assets, check the brand guidelines pdf for help on placing assets





connect

Community Learning Through Engagement