



ENDEAVOUR

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Logo Design

3

The shape also reflects the project becoming the "heartbeat" of the local community helping these young men to "live" the best lives they can.

The mountain peak reflects "conquering yourself" and also the types of outdoor activities that will be carried out at the Endeavour project



ENDEAVOUR

The main text of the logo in the strongest colour endeavour below the shape to act as the foundation of the project, just as Endeavour aims to be the foundation to help these young men "conquer" the problems "mountians" they might face in their lives.

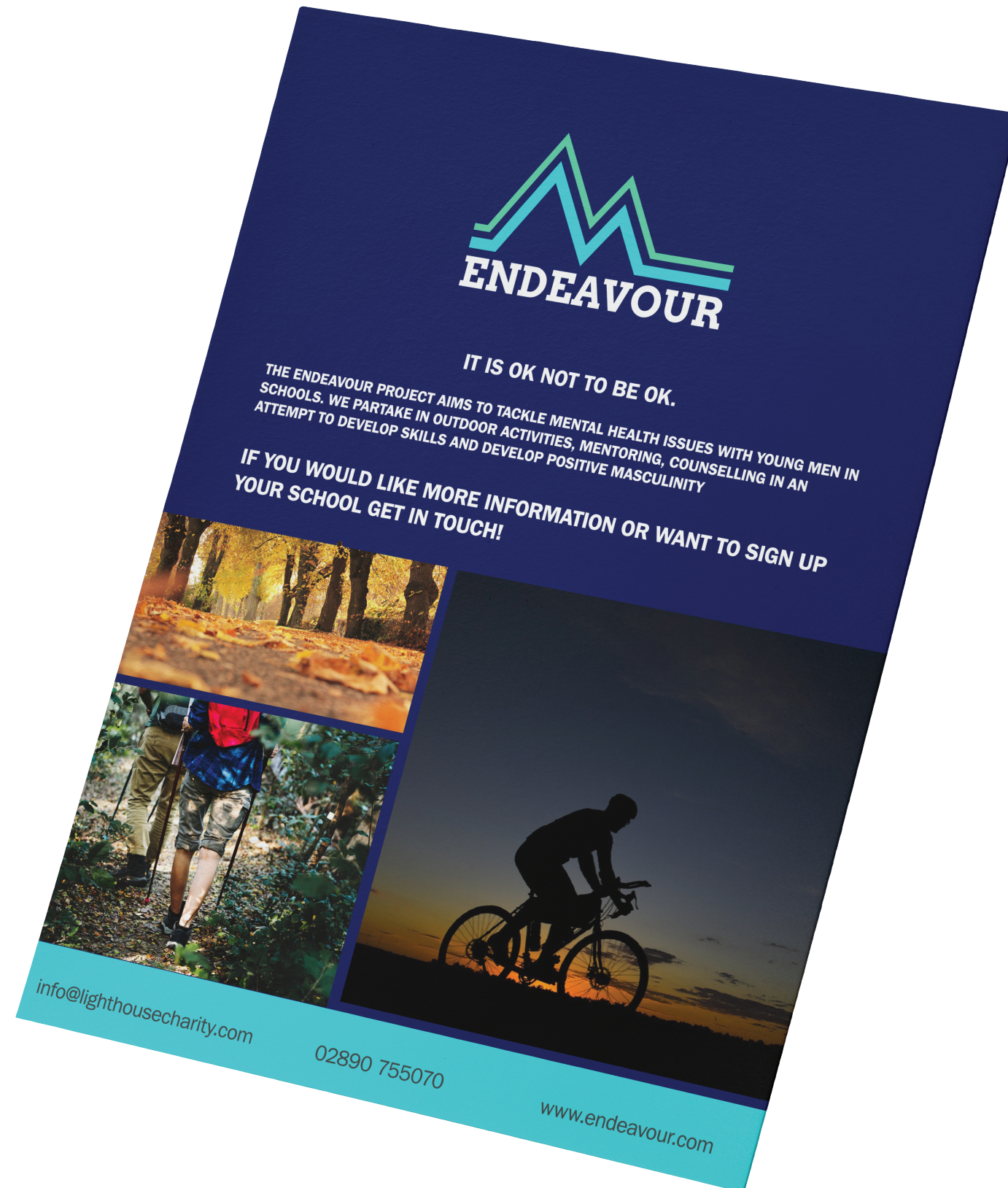
The three colours to help represent the 3 key words - Hope, Inspiration and Positivity. The 3 colours all work well together and do a good job in reflection of the image the brand is trying to present.



Business Card Design

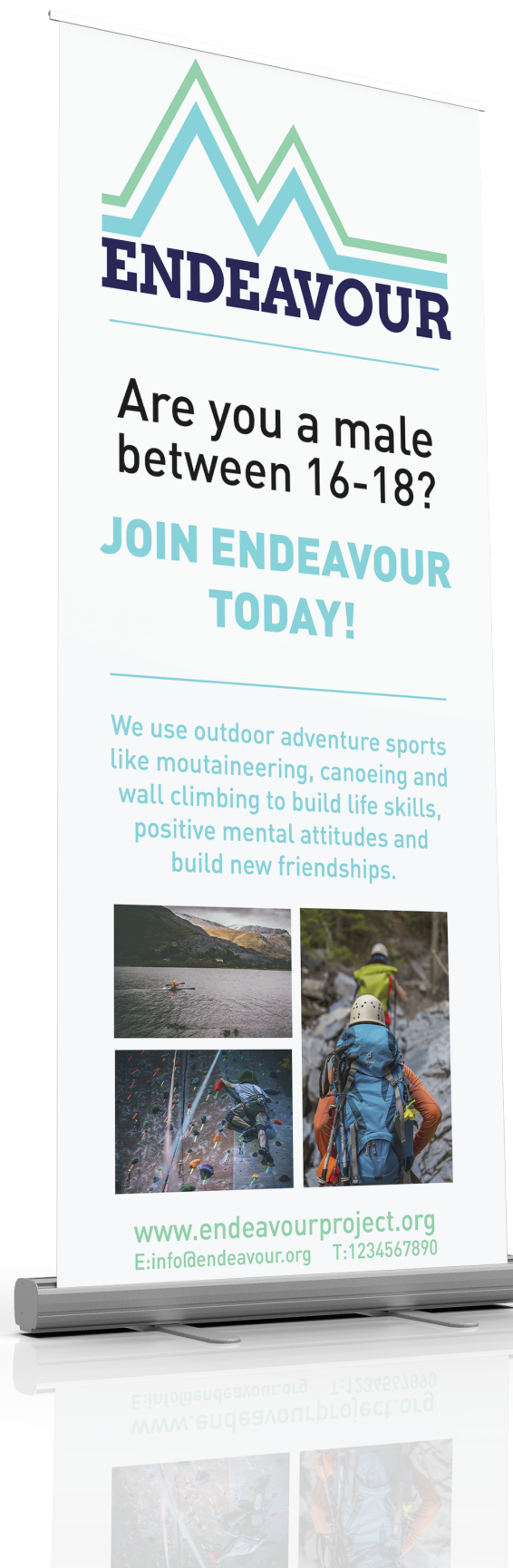
4





Pop Up Banner Design

6



Badge Design

7



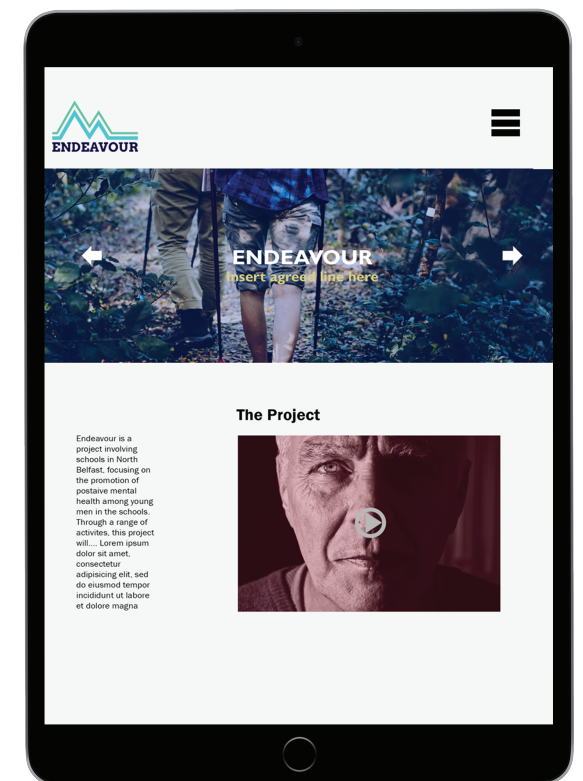
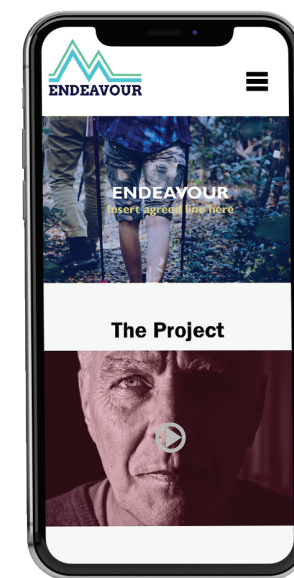
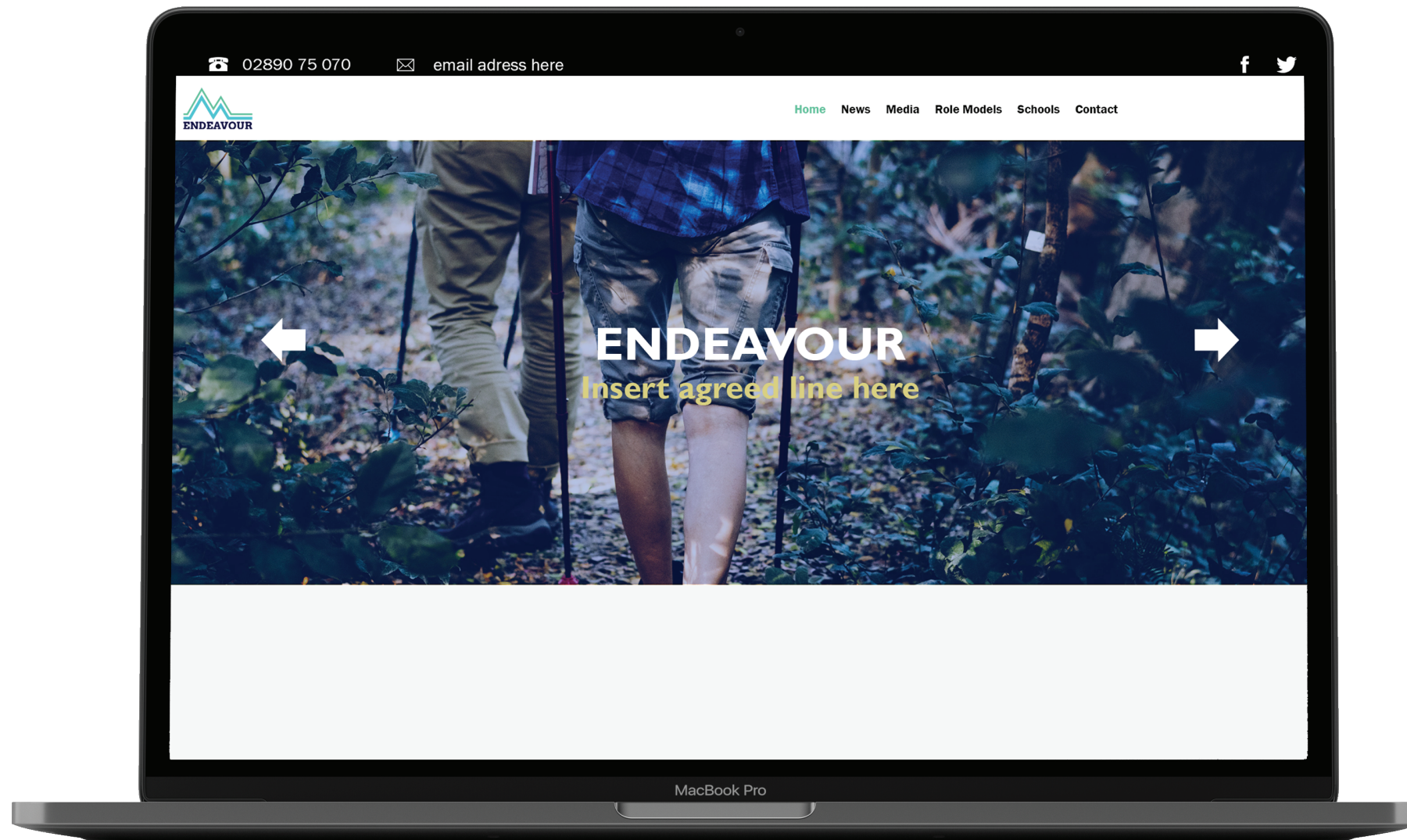
T-Shirt & Hoodie Designs

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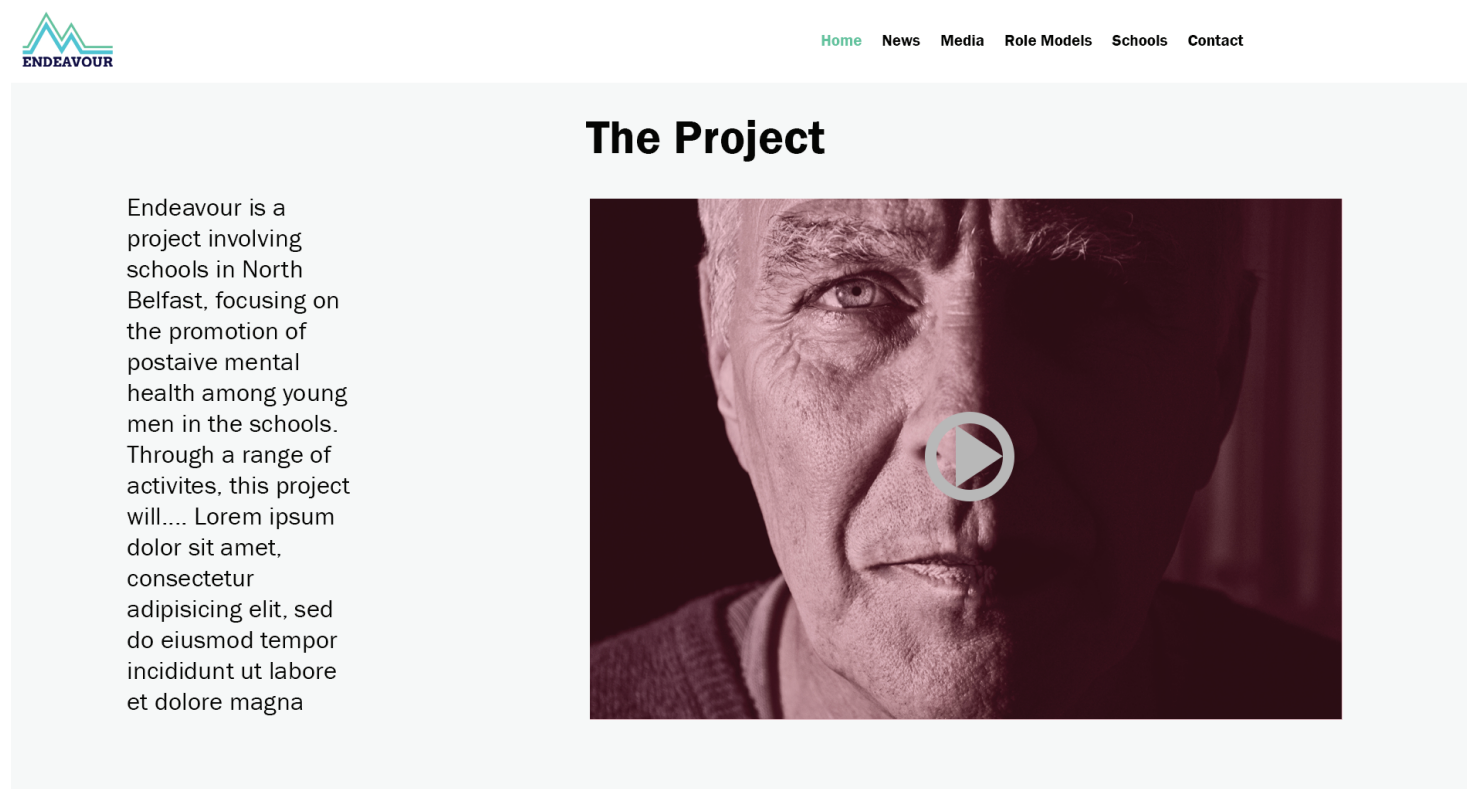
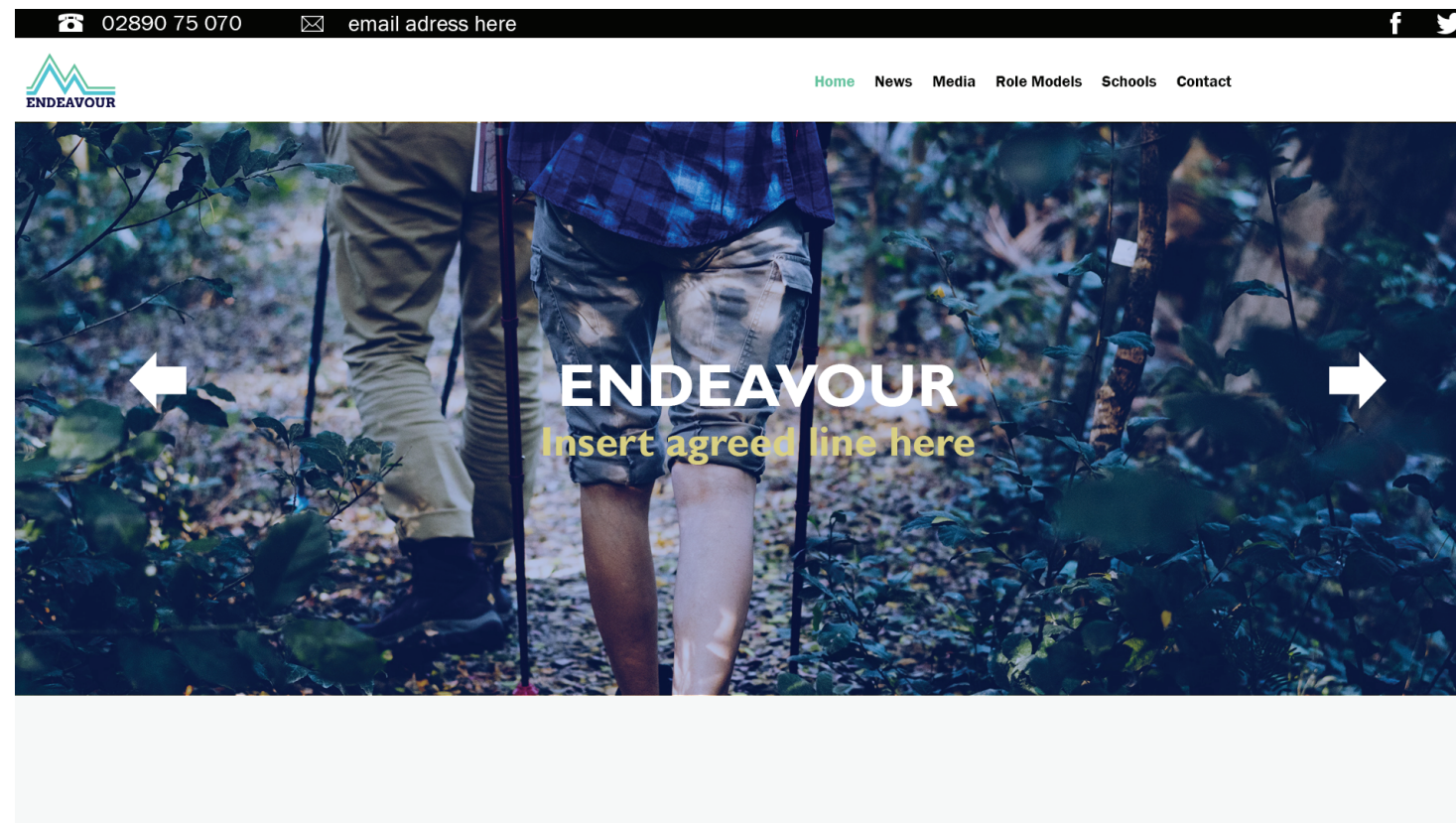
Website Design Prototype

9



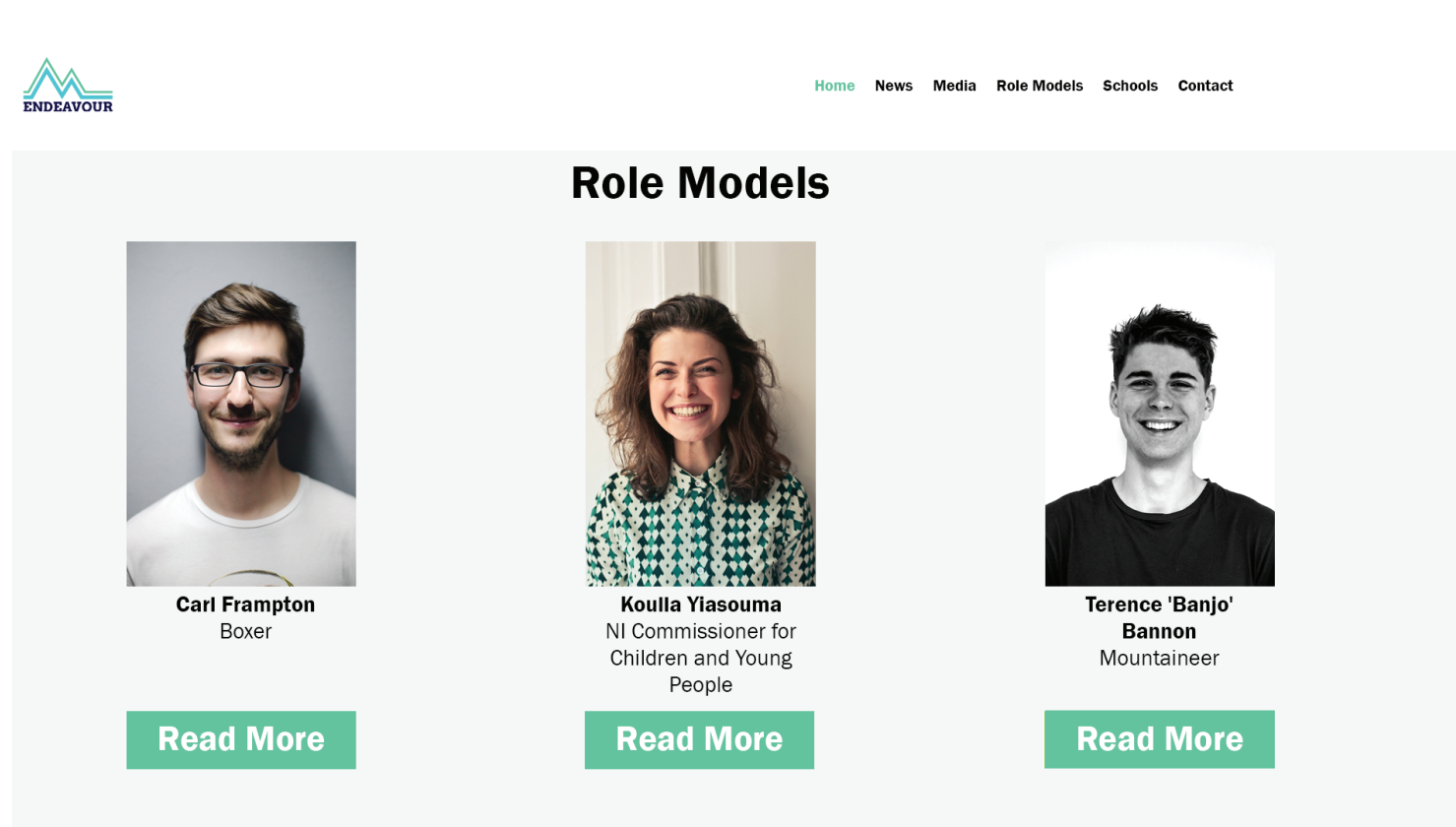
Website Design Wireframes

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Website Design Wireframes


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The wireframe shows a 'Role Models' section on a website. At the top left is the 'ENDEAVOUR' logo, and at the top right is a navigation menu with links for 'Home', 'News', 'Media', 'Role Models', 'Schools', and 'Contact'. The section title 'Role Models' is centered. Below it are three profile cards. Each card features a portrait photo, a name, a title, and a 'Read More' button.


ENDEAVOUR Home News Media Role Models Schools Contact

Role Models




Carl Frampton
Boxer

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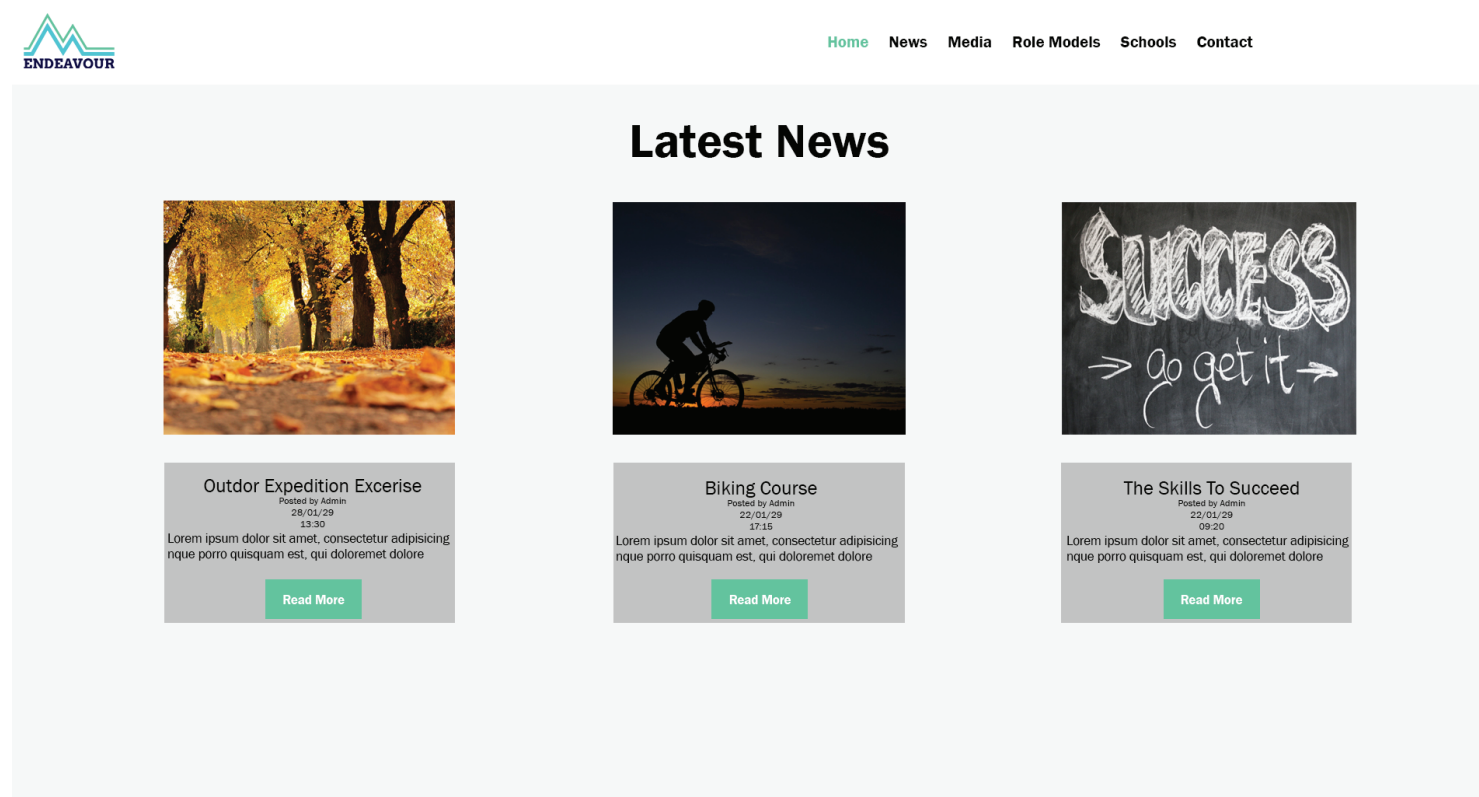
Koulla Yiasouma
NI Commissioner for Children and Young People

[Read More](#)



Terence 'Banjo' Bannon
Mountaineer


[Read More](#)



The wireframe shows a 'Latest News' section on a website. At the top left is the 'ENDEAVOUR' logo, and at the top right is a navigation menu with links for 'Home', 'News', 'Media', 'Role Models', 'Schools', and 'Contact'. The section title 'Latest News' is centered. Below it are three news cards. Each card features a featured image, a title, a date and time, a short text snippet, and a 'Read More' button.

ENDEAVOUR Home News Media Role Models Schools Contact


Latest News



Outdoor Expedition Exercise
Posted by Admin
28/01/29
13:30

>Lorem ipsum dolor sit amet, consectetur adipiscing nque porro quisquam est, qui dolorem dolore


[Read More](#)



Biking Course
Posted by Admin
22/01/29
17:15

>Lorem ipsum dolor sit amet, consectetur adipiscing nque porro quisquam est, qui dolorem dolore

[Read More](#)



The Skills To Succeed
Posted by Admin
22/01/29
09:20

>Lorem ipsum dolor sit amet, consectetur adipiscing nque porro quisquam est, qui dolorem dolore

[Read More](#)

Website Design Wireframes

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