



CAUSEWAY COAST & GLENS
HERITAGE TRUST

Pitch Deck



Typography

Bahnschrift - 14pt

Bahnschrift - 24pt

Bahnschrift - 30pt

Bahnschrift - 48pt

Bahnschrift - 72pt

Bahnschrift - 100pt

I have included the font we are using know as Bahnschrift as its clean minimalist and can be used for different sizes for main titles sub titles and body texts. While keeping the same flow across all the designs and documents.


Causway Coast & Glens Heritage Trust

Report


Causeway Coast & Glens Heritage Trust

Report A Sighting


5 Species to be aware of




Himalayan Balsam




Giant Hogweed



Japanese Knotweed



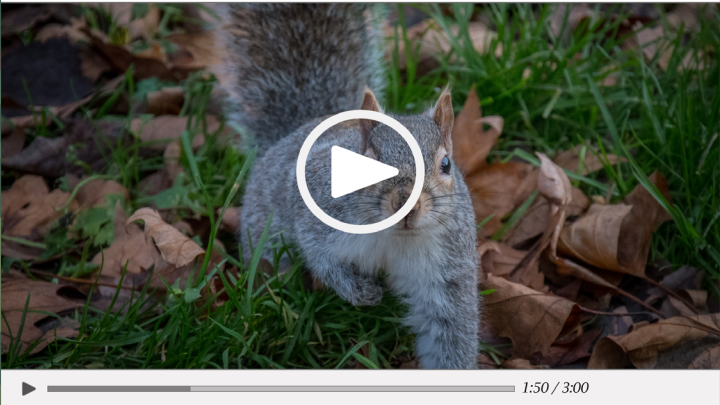
Rhododendron



Grey Squirrel

Here is some more information on the invasive species


If Spotted please report them.....






1:50 / 3:00

Report A Sighting

5 Species to be aware of



Terms and Conditions



Privacy Policy

Contact Us

Grey Squirrel

Report A Sighting
Help us keep our Causeway safe



What Happens?

- Major threat to the native red squirrel
- Carry the parapox virus
- They are known to kill trees by revolving bark

What Does it Look Like?

- Larger than the native red squirrel
- Long bushy tail
- Mostly grey in colour
- Shorter front legs

What do I do Next

Contact us through our social media,
visit our website or call us.

028 20752100

What do I Find It?

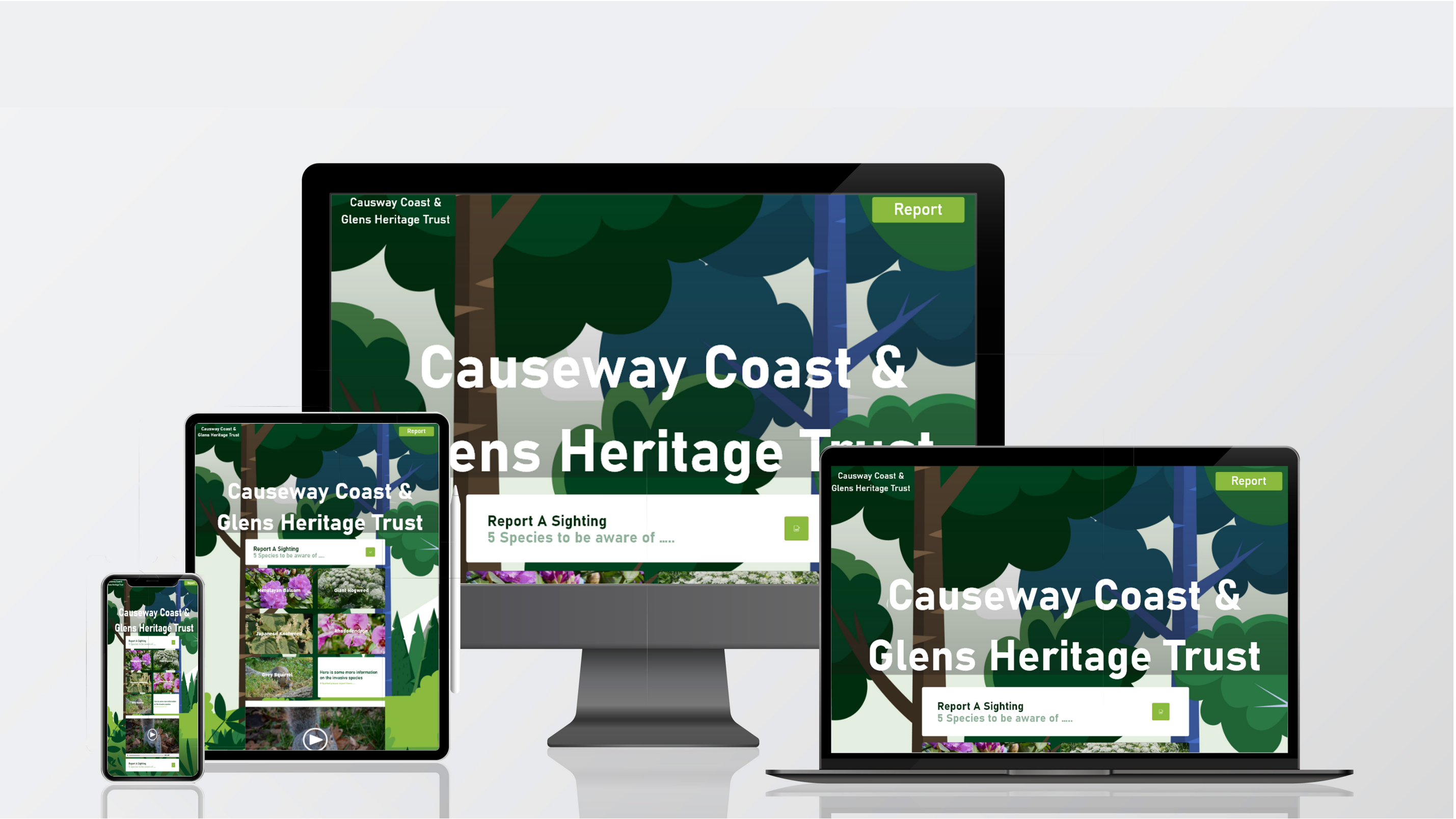
Urban & gardens, deciduous woodland,
mixed woodland.....



Report A Sighting
5 Species to be aware of



Mock-Ups



Contrasting Box Styles

Grey Squirrel

1. What does it look like?

- Long bushy tail -Shorter front legs
- Mostly grey in colour -Larger than the native red squirrel

2. Where will you find it?

- Grey squirrels are widespread in all counties in Northern Ireland except County Antrim.

3 What happens if left alone?

- Carry the parpax virus -Major threat to the native red squirrel
- They are known to kill trees by revolving bark

4. What do I do next?

Contact us through our social media, visit our website or call us.
www.CCAGH.com 028 20752100

Social Media



The Grey Squirrel

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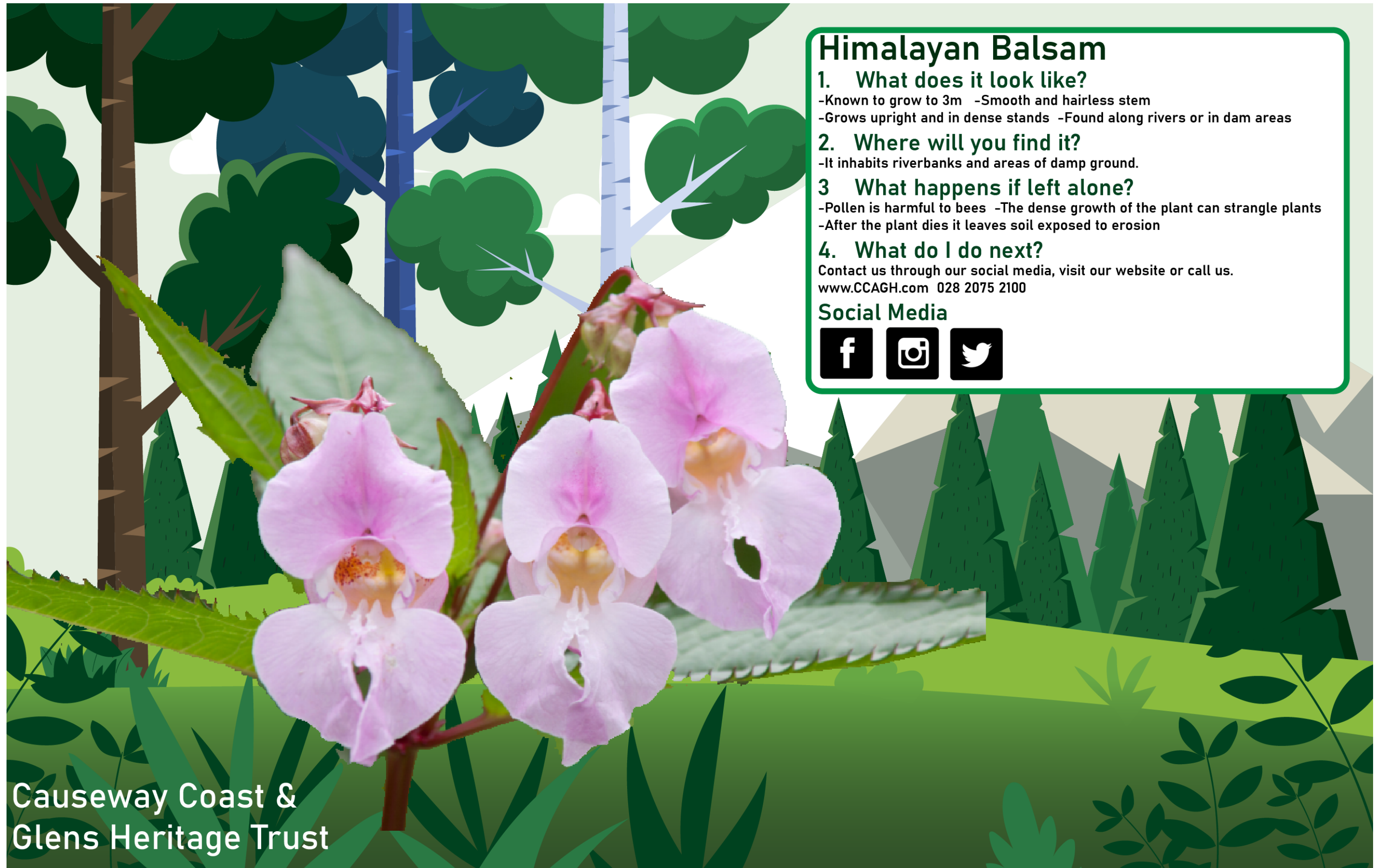
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Static Infographics



Himalayan Balsam

1. What does it look like?

- Known to grow to 3m
- Smooth and hairless stem
- Grows upright and in dense stands
- Found along rivers or in dam areas

2. Where will you find it?

- It inhabits riverbanks and areas of damp ground.

3. What happens if left alone?

- Pollen is harmful to bees
- The dense growth of the plant can strangle plants
- After the plant dies it leaves soil exposed to erosion

4. What do I do next?

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Social Media



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Rhododendron

1. What does it look like?

- Dark green leaves
- Large, evergreen bush
- Lilac flowers with yellow spots
- Can grow to the height of 8m

2. Where will you find it?

- Locally abundant, especially in demesne woodlands, and naturalising elsewhere.

3. What happens if left alone?

- Can be toxic to animals
- Cuts off sunlight to other native plants
- Can also be harmful to humans by ingesting honey from the plant

4. What do I do next?

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An illustration of a Giant Hogweed flower cluster in a forest setting. The flower cluster is large and dense, with many small white flowers. It is positioned in the foreground, slightly to the left of the center. The background features a forest with various types of trees, including tall deciduous trees with green foliage and several pointed evergreen trees. The ground is covered in green grass and some low-lying plants. The overall style is a flat, modern illustration with a limited color palette of greens, browns, and whites.

Giant Hogweed

1. What does it look like?

- Green hollow stem
- Known to grow to 5m
- Flowers grow in large clusters

2. Where will you find it?

- Found in bogs, grassland, woodland and agricultural areas

3. What happens if left alone?

- Often overpowers native flowers and plants
- Can cause severe burns and blisters to humans that can last years

4. What do I do next?

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An illustration of Japanese Knotweed growing in a forest. The plant has large, heart-shaped green leaves and several tall, thin stalks with clusters of small, cream-colored flowers. In the background, there are various types of trees, including a tall brown tree on the left and several green conifers on the right. The ground is covered in green foliage and grass.

Japanese Knotweed

1. What does it look like?

- Cream coloured flowers
- Heart or shield shaped leaves
- Large weed that grows up to 3m

2. Where will you find it?

- Particularly roadsides, riverbanks, railways and derelict land.

3. What happens if left alone?

- Can cause drought
- Can cause high temperatures
- Can cause structural damage

4. What do I do next?

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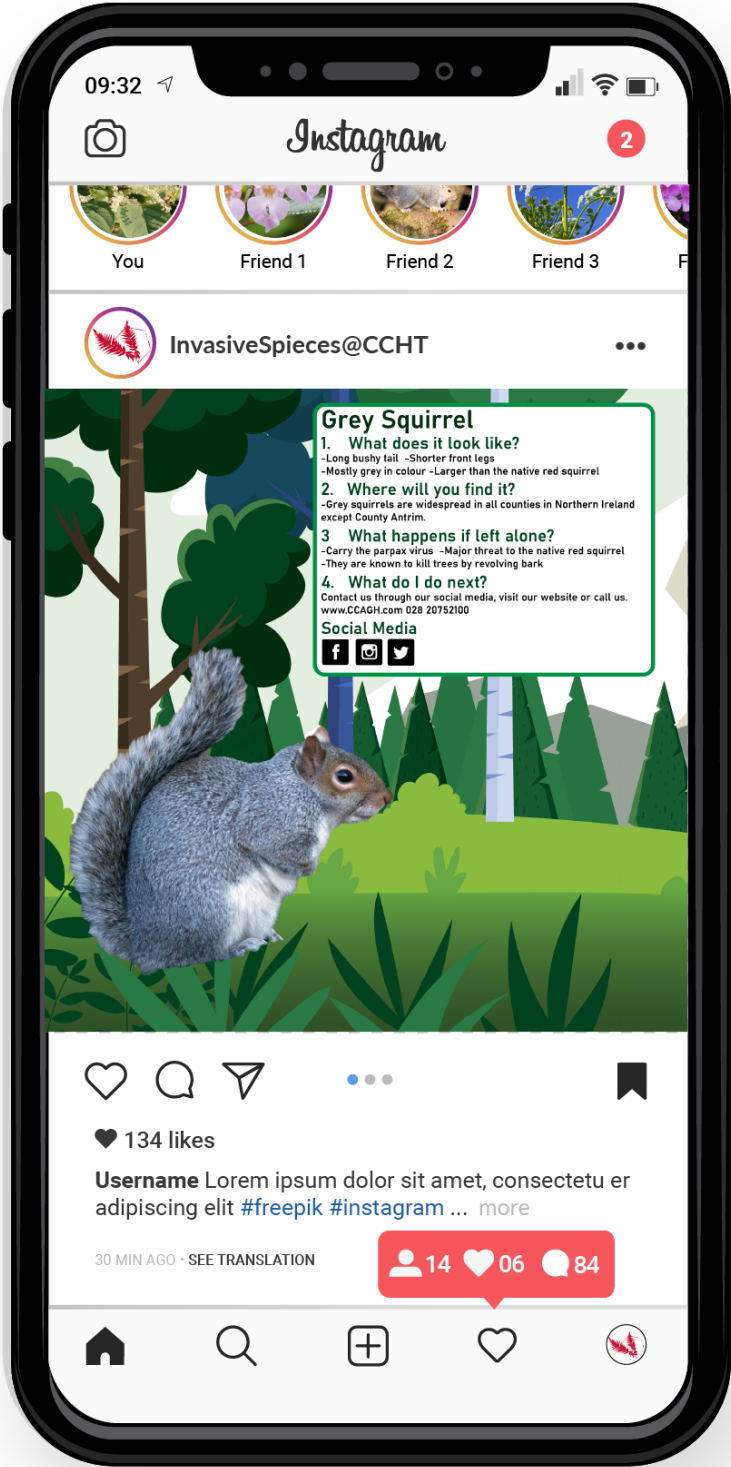
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Mock-Ups



Motion Graphic Storyboard

The Grey Squirrel



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Rhododendron



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2. Where will you find it?
 - Locally abundant, especially in demesne woodlands, and naturalising elsewhere.
3. What happens if left alone?
 - Can be toxic to animals -Cuts off sunlight to other native plants
 - Can also be harmful to humans by ingesting honey from the plant
4. What do I do next?

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In the motion graphic we will have narration that will talk about a lot more information on the invasive species than the text on the screen shows as having too much text changing will cause the reader to miss information whereas with a narration they can read and listen and not miss any important details.

Allowing the narration to include more details on the key 4 topics:

1. What does it look like?
2. Where will you find it?
3. What happens
4. What do I do next?

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