



Oasis Causeway

connecting & supporting local people

Visual Diary on the production and process of re-branding
Oasis Causeway, Coleraine

Grace Caulfield

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A teal-tinted photograph of a garden path. The path is paved with bricks and leads towards a gazebo with a peaked roof. The path is flanked by a lattice trellis archway supported by wooden posts. The trellis is covered with climbing plants. In the background, there are more trees and a building with large windows. The overall scene is peaceful and well-maintained.

Oasis Causeway

Introduction

The module Interactivity for Social Enterprise offers an opportunity to develop critically informed group productions and creative projects. Myself and Ciara decided to create a group together and we have to work as a team to draw together knowledge and skills developed in previous modules and to apply these to the major project.

The group project's were provided by the Science Shop. Me and Ciara decided to go for the business 'Oasis Causeway'; located in Coleraine, a drop in centre for people who need help on a range of issues from mental problems to money problems. Our task is to re-brand the business and help get it out there with an interactive website.

Before I began I wanted to do some research into other websites and businesses similar to Oasis to get an idea of the general aesthetics and themes that other help centres use.

Research



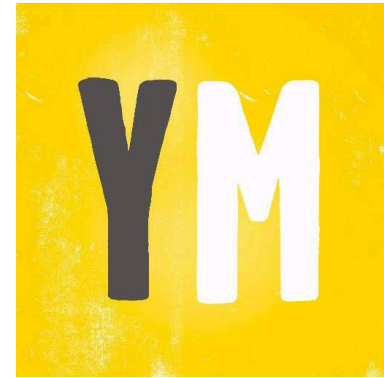
(Headstogether.org.uk, 2017)

What I admire in this brand is the use of info graphics to show their company. Using a head, related to mental health and the actual title 'heads together' they create a nice simple logo which is easily transferred across other flyers, posters, website they used. It is a nice design package and I would like to try and create something similar to this.

Young Minds



The voice for young people's **mental health and wellbeing**



(YoungMinds, 2017)

Above shows before and after on the re branding of young minds. I would like to use this for inspiration on Oasis. They didn't change it too much just in a simple way to make it modern, young and easier to use across different marketing campaigns as the font and colours are now more recognisable.

Cause

HOME ABOUT FOR CARERS TRAINING FOR PROFESSIONALS VOLUNTEERING FUNDRAISING NEWS, EVENTS & POLICY FAQs CONTACT

CAUSE provides practical and emotional support to empower families, partners and friends caring for a loved one who has experienced serious mental illness.



Emotional Support



Support Groups



Dealing with mental illness



Education & Training



(Cause.org.uk, 2017)

Cause's website includes important things that are important to an online mental health site as it includes an emergency contact button and easy navigational pages. The colours are vast compared to other sites however they are warm and tie in with the logo. The moving image carousel is something I admired as it makes the site responsive.



Years Project

[Click here to find out more >](#)



Making a difference to, and within, the sector.



Causeway Rural & Urban network is committed to empowering people, which will enable change and develop the communities in which we live.



(Members, Rooms and events, 2017)

CRUN was researched as it is another local business in Coleraine that works with the community. The colour scheme is minimal and transferred through out. The headings are clear and accurate, making it easy to navigate.

The table on the following spread is a summary of a few websites me and Ciara researched together.

Category	Crun	Young minds
Aesthetics	3 coloured palette Minimal design Small strap line font	3 coloured palette Audience related design Minimal design yet image heavy
Functionality	Website is responsive Fast loading time	Website is responsive Fast loading time
Accessibility	Clear and accurate headings Single font	Clear and accurate headings Continuous fonts Helpline
Navigation	No search or help button Easy to navigate Contact form Bread crumbs used	Easy to navigate Contact form Bread crumbs used
Information	The content is clear and well presented No individual staff pictures just text Information not updated regularly (6th October 2016) No sponsors shown	Website includes staff pictures Sponsors shown Updated regularly SEO

Solas Moyle	Aisling Centre	Cause	Heads together
Dated website Dated look and feel is distracting	Layout is not clear Dated website Dated look and feel is distracting Very few pictures	Clear colour palette Minimalistic design Too many colours Modern Moving image carousel	3 coloured palette Modern design Moving image carousel Clear individual aesthetic Transferable logo makes website come together
Fast loading time Not responsive	Fast loading time Not responsive	Fast loading time Website is responsive	Website is responsive Fast loading time
Clear font, but it is small	More than one font face Clear and accurate headings	Clear and accurate headings Single font	Menu button doesn't work on mobile platform
Easy to navigate Contact form No breadcrums	Easy to navigate Breadcrumbs No contact form	Help button Easy to navigate Breadcrumbs Contact form	Help button Easy to navigate Breadcrumbs Contact form
Use of stock images instead of real images Information not updated regularly, or accounted for	Broken links Information is updated regularly No pictures included/all text No contact form	They have a search and help button Regularly updated. Extensive information Sponsors shown	Website includes staff pictures Sponsors shown Updated regularly SEO Stream of social media on website

Target Audience

Oasis audience is rather broad however the type of people could be narrowed down into groups. As the charity is open to all ages and all problems it attracts a few audiences. They all share the same interest in getting help and reaching out. I will create a few audience profiles to get a better understand of the sort of people I am targeting with this re-branding project.

Persona 1

Demographic Profile

17.
Female.
Pupil at School.
Unemployed.
Class E- as she is unemployed and at school.

Psychometric Profile

She fits into the 'struggler' category as she has a live for the day attitude and doesn't think about the future. She sees herself as a victim and seeks escape.

Persona 2

Demographic Profile

23.
Male.
Student.
Part-time call operator.
Class D- working and is a student

Psychometric Profile

He fits into the 'Aspirer' category as he is always trying to gain status and is a big spender on materialistic things.

Persona 3

Demographic Profile

48.
Female.
Full time care worker.
Class D

Psychometric Profile

She fits into the 'mainstream' category as she likes to be in the norm and likes to think she is part of a larger group. She seeks security.

Creative Brief

Background

Oasis Causeway is a personalized counselling and mentoring service to the Coleraine community. Currently the Oasis Causeway brand is linked to that of Oasis Northern Ireland. Oasis Causeway has limited print materials. Their web presence is a one-page link on the Oasis NI website and an events based Facebook site.

Project Details

Oasis Causeway requires an updated visual identity including a new logo and strap line. As part of the new visual identity there will be print media, merchandise and a more sophisticated web presence created for Oasis Causeway. The print media will consist of: signage, A5 double sided pamphlets, posters and business cards with their name on it at the front with an appointment card on the back. The merchandise to be designed for the client will include: staff polo t-shirts, high visibility vests, staff badges, pop-up stands and a mini table top pop-up. The new Oasis Causeway website

must include: Home, About us, Events, Gallery, Contact, Referral form and Emergency contact. Develop a portfolio of photographs that will include clients enjoying activities as well as staff photographs. The gallery will include a range of tranquil, local photography (to include four seasons painting). The website will display funders of the client.

Target Audience

Oasis Causeway works within the local Coleraine community, engaging with a range of age groups. They support people seeking help with mental health issues.

Design Tone

Oasis Causeway wants to develop their own visual identity that relates to their locality. They want to avoid the use of brown and green as well as purple, grey and baby blue. The organization wants to avoid a relaxed feel to the brand yet evoke a sense of wellbeing and support. They want to develop accessible services that allow people to grow and begin their recovery journey that address their mental health issue's.

WEB

- Responsive web page including:
 - Home
 - Who we are
 - Gallery
 - Referral form
 - Events
 - Contact us

BRAND

- Logo
- Strap-line

MERCHANDISE

- T-shirts
- Pop up stand
- Badges
- Table top mini stand

RESEARCH

- Client preference
- Audience
- Existing brands/sites

PRINT

- Poster template
- Business card
- Flyer

Production Schedule

	Aim	Action	Due date
Scoping the project	<ul style="list-style-type: none"> Creating a project scope Meeting the client Develop the brief 	<ul style="list-style-type: none"> Research other logos and websites of similar organisations Division of work 	12th October
Project proposal	<ul style="list-style-type: none"> Analyse client needs (feedback from meeting) 	<ul style="list-style-type: none"> Define project goal Site map 	12th October
Testing strategy	<ul style="list-style-type: none"> Test other sites 	<ul style="list-style-type: none"> List pros and cons of other sites 	19th October
Technical Analysis	<ul style="list-style-type: none"> Research domain and hosting Research different CMS 	<ul style="list-style-type: none"> Price various domain names Price various hosting sites Discuss CMS options 	19th October
Develop visual identities	<ul style="list-style-type: none"> Produce 3 visual identities for client Create screen mock-ups Design user journey 	<ul style="list-style-type: none"> Design in Adobe illustrator, InDesign and Photoshop Storyboard user journey Mock-up site pages 	2nd November

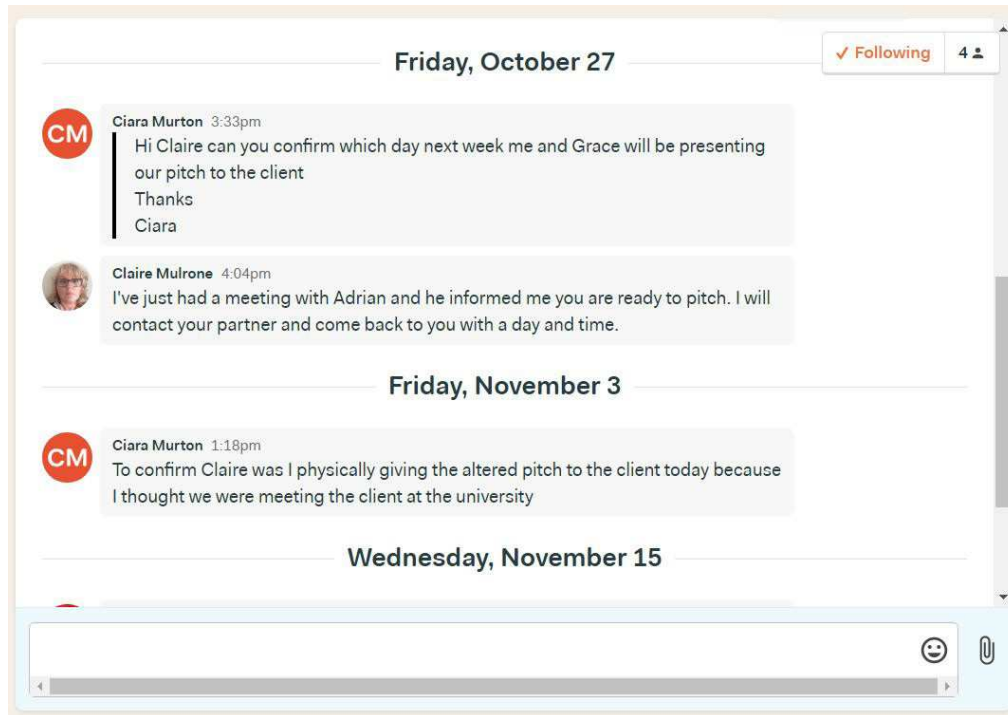
First pitch	<ul style="list-style-type: none"> Present ideas to clients 	<ul style="list-style-type: none"> Present ideas to clients 	2nd November
Paper prototype	<ul style="list-style-type: none"> Define aesthetic 	<ul style="list-style-type: none"> Collate a visual identity for the client 	10th November
Working prototype	<ul style="list-style-type: none"> Build complete site 	<ul style="list-style-type: none"> Add photos Take staff photos Add social media Add approved content 	16th November
Testing prototype	<ul style="list-style-type: none"> Test various user scenarios Identify any 	<ul style="list-style-type: none"> Navigation testing Design testing 	23rd November

Basecamp

For file sharing, communication and updates we used basecamp. An online file sharing and team connecting site.

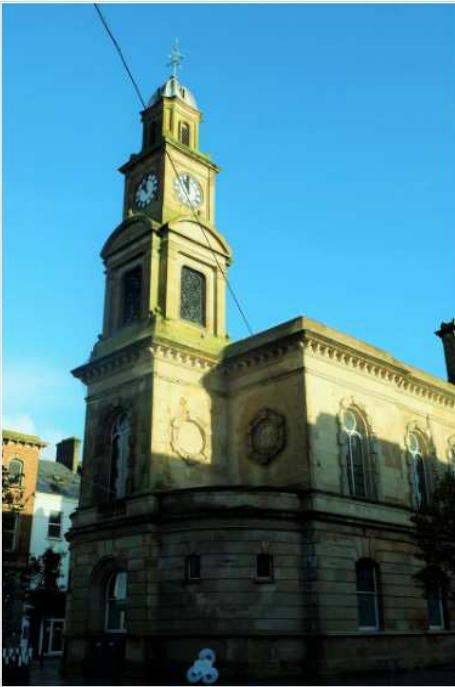
The screenshot displays the Basecamp interface with six main sections:

- Campfire:** A list of messages from team members. Recent messages include:
 - Ciara Murton (3:33pm): "Hi Claire can you confirm whi"
 - Claire Mulrone (4:04pm): "I've just had a meeting with A..."
 - Ciara Murton (1:18pm): "To confirm Claire was I physic..."
 - Adrian Hickey (2:10pm): "Ciara and Grace, could you co..."
 - Ciara Murton (2:42pm): "We can do that no problem"
- Message Board:** A list of announcements with notification counts:
 - Claire M. - Nov 3: **PDF accessible** — Ciara I can see the pdf but the logo on this (3)
 - Claire M. - Nov 3: **quick question** — when will the new logo and pitch be ready to (1)
 - Claire M. - Oct 30: **Pitch Presentation** — Your pitch will take place with your (1)
 - Claire M. - Oct 5: **Oasis** — Olivia the client is available today for our meeting.
- To-dos:** A section with a green checkmark icon and the text: "Make lists of work that needs to get done, assign items, set due dates, add notes, and discuss."
- Schedule:** A calendar icon with the text: "Set important dates on a shared schedule. Subscribe to events in Google Cal, iCal, or Outlook."
- Automatic Check-ins:** A bell icon with the text: "Create recurring questions so you don't have to pester your team about what's going on."
- Docs & Files:** A grid of file thumbnails:
 - ZIP: staff pictures.zip
 - ZIP: edits.zip
 - Untitled: images col...
 - designdeck1.pdf



In Basecamp there is a section called 'campfires' which is where you can share messages with your group. Here you can read and send information instantly to the whole group.

Example files and documents that were shared on Basecamp and how they appear on the web application



town hall 1 .JPG

November 28, 2017 · 1.98 MB

[Download](#) · [Replace with a new version](#)

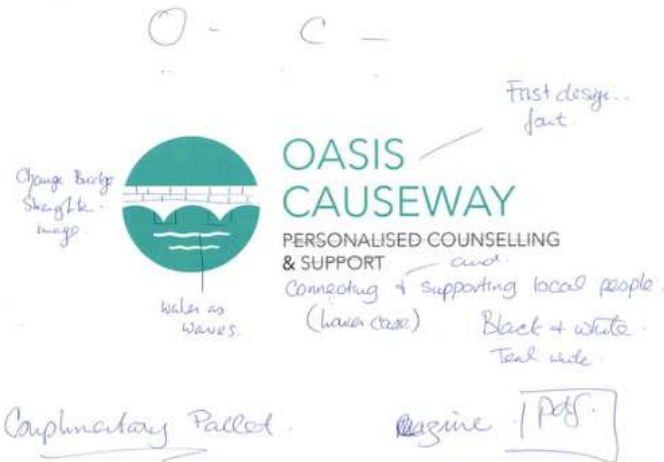


poster image.jpg

November 23, 2017 · 1.69 MB

[Download](#) · [Replace with a new version](#)

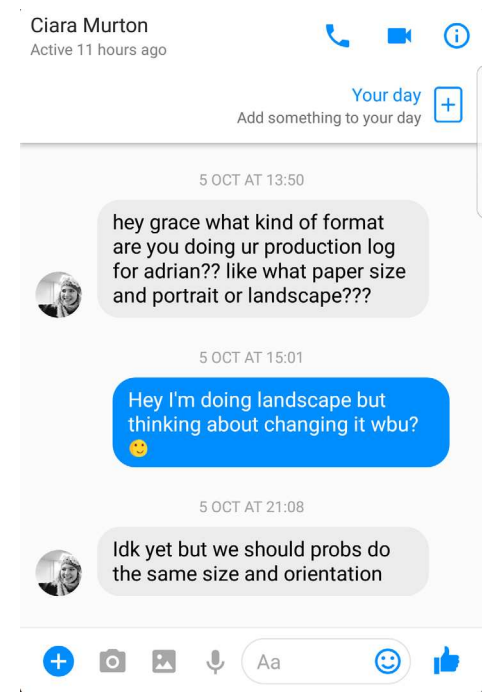
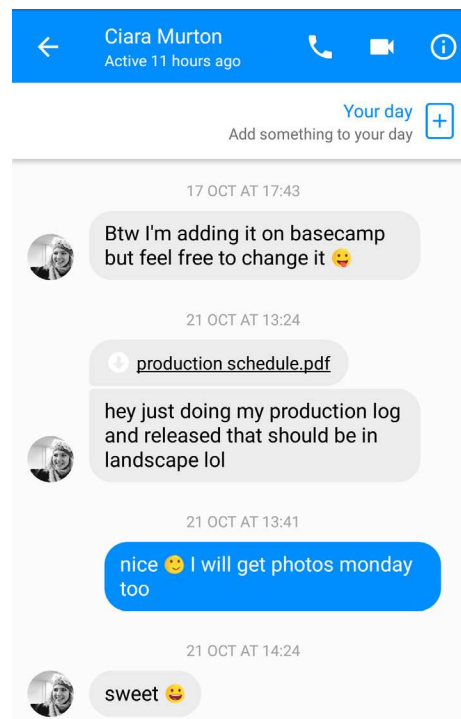
Design 3



Design changes.pdf

Messenger

Me and Ciara also used facebook messenger to chat about the project as it is faster, more personal, and private.





ALL INFORMATION
IS PUBLIC
PROPERTY
OF THE
NATIONAL
ARCHIVES
AND
RECORDS
ADMINISTRATION
DATE OF
ACQUISITION
1987-01-01

DESIGN

Original Branding

On thursday the 12th of October we visited Oasis causeway in Coleraine. I got some photos of the building and their posters/leaflets/brand identity. The logo doesn't link with the company as it is leaf imagery. It is associated with environmental purposes. It needs a revamp that matches what the company is about. Below is some examples of their original branding.



OASIS
CARING IN ACTION

*Are you trying to cope after a traumatic experience or crisis?
Do you need support to work through your situation?*

At Oasis Causeway, we are here to help you. Our friendly, helpful and confidential staff can assist you with issues such as:

- Mental Health & Wellbeing
- Addictions
- Relationships
- Family & Parenting Concerns
- Isolation
- Housing
- Healthy Living, etc.

Services we offer include:-

- One-to-One Support
- Mentoring
- Counselling
- Courses on: Life, Living, Health & Confidence
- Drop-in Service: Tuesday & Friday, 11.00am to 1.00pm
- Emergency Food Storehouse

For further information, please contact us at:



**Oasis Causeway, 35 Abbey Street,
Coleraine BT52 1EX**
Tel: 028 7034 3245
Email: coleraineinfo@oasis-ri.org

We are a registered charity, funded by the DSD and voluntary contributions.
Oasis Causeway forms part of Oasis Caring in Action, a community organisation which works to 'Transform Lives, Transform Communities' through the provision of childcare, training, and bereavement services.

Supported by  

OASIS
CARING IN ACTION




HSC Public Health Agency

Lets Walk!!!

**Oasis Causeway
Walking Group**

Why not come join our walking group and discover the health benefits from group walking... 

Ask for details!!!

walk & talk

Oasis Causeway
35 Abbey Street
Coleraine
BT52 1EX
Telephone: 028 703 43245

OASIS
CARING IN ACTION



This was how the building looked when we first arrived. The brand's identity is only spread across the building and their logo is shared with the Belfast centre.

Design 1



Above is the first design I came up with for Oasis. I decided to follow the same look as 'heads together', one of the brands I researched. So I used a very simple, smooth font to write up

the company name. However I wanted to give the company a logo as I think this is effective in branding. so I kept it simple by using a circle to represent the 'O' in oasis . I used a circle

also as it would then be easier to implement the logo over different design requirements.





Design 2

Drop in,
Drop out?

For the tagline I was thinking of the fact it is a 'drop in' centre and was using that as a starting point

“Drop in, Jump out”

“Drop in, Smile out”

Oasis

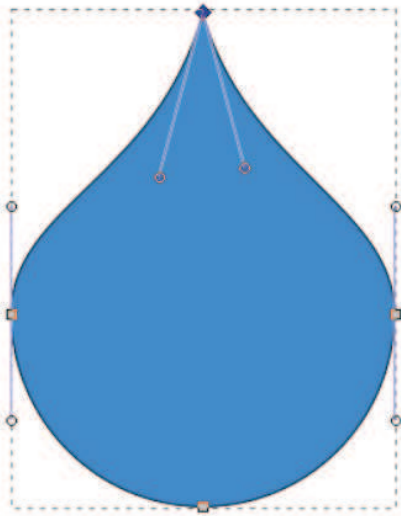
OASIS

Oasis

Using a drop for the 'O' I created some rough ideas for the logo before creating a digital version.

Design 2

I decided to take my ideas into digital format, by creating the drop shape first





This is where I decided to leave this idea. It doesn't say much about 'Oasis Causeway' for what it truly is. It looks more like a water company logo.

Design 3

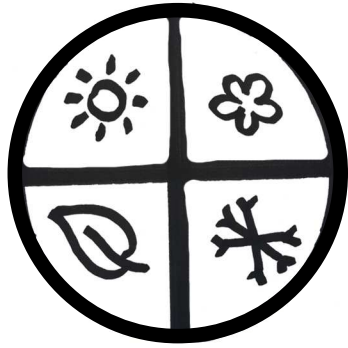


Above is a piece of Art in the Oasis Causeway building. It represents the four seasons which is also related to mental health issues. Going through the different phases and get-

ting out at the other side. I wanted to use this as a starting point to one of my ideas for the brand logo/identity. Using pen and paper I created the four seasons within a

circle like my first idea. This is more representative of mental health and what Oasis Causeway is about.

Plain



Oasis
Causeway

Colour

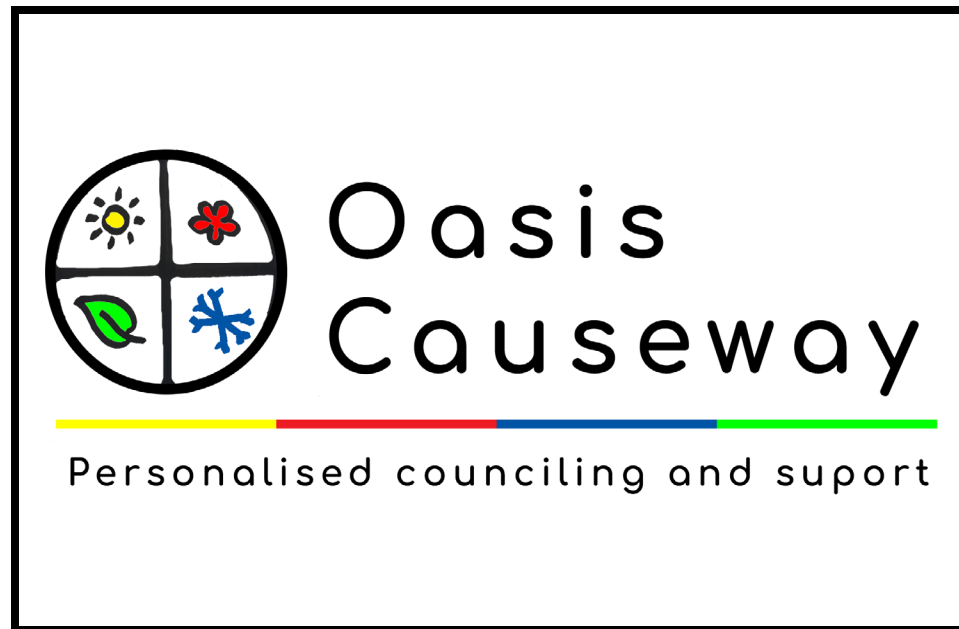


Oasis
Causeway

Personalised counselling and support

Print

From the briefing I know the client wants a business card with their brand name on the front and an appointment side on the back.



Appointment

Name _____

Date _____ Time _____

Oasis Causeway
35 Abbey Street
Coleraine
BT52 1EX

Contact details
02870343245
coleraineinfo@oasis-ni.

A template view of the business cards for this design



Poster

As part of the print requirements one was a poster template so using the main colours within the brand/ logo I created a mock up with place holder text to get a better idea of how it was supposed to look



Flyer



Oasis Causeway

Personalised counselling and support

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

Why do we use it?

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page editors now use Lorem Ipsum as their default model text, and a search for 'lorem ipsum' will uncover many web sites still in their infancy. Various versions have evolved over the years, sometimes by accident, sometimes on purpose (injected humour and the like).

Lorem Ipsum

Who we are

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

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Stand



T-shirt





Monochromatic

Going forward with the same design I wanted to try it out using one colour with 4 different tones instead of 4 different colours. I decided to try this out of the 4 colours make it look some what more mature.





Oasis Causeway

Personalised counselling and support

I feel with these colours it will be more versatile through other digital and marketing aspects. I am now going to implement

this new colour scheme and theme through out the print, web and merchandise. I think these colours are more calming than the

multicoloured choice. Even though the colour blue isn't typically warm it is pure and relates to the idea of an Oasis.

Poster



I can already see how this colour scheme makes it feel more modern and makes it appear much more professional. This is also more calming to look at which fits in well with what Oasis Causeway stands for and how they want to come across



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Lorem Ipsum

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Stand





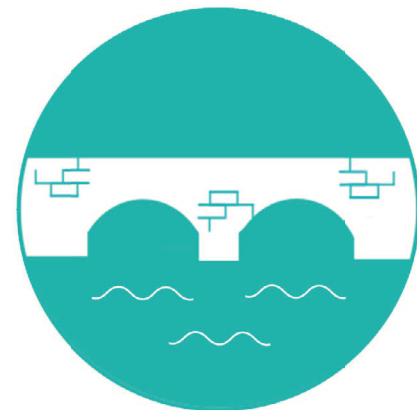
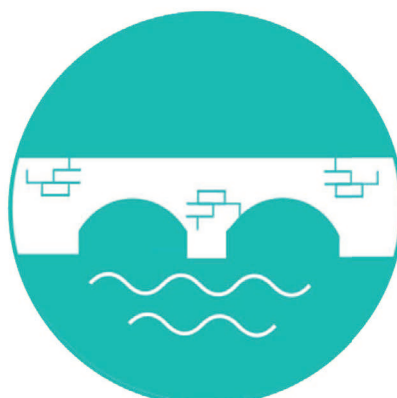
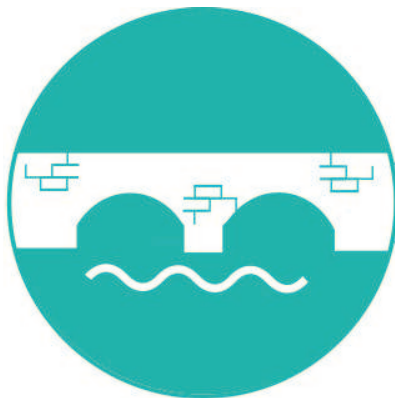


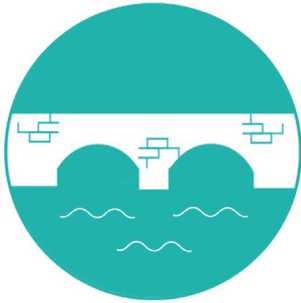
F I N A L

D E S I G N

Finalised Design

After the meeting Ciara's design was chosen with a few minor adjustments. One being the bridge logo which I updated to the Coleraine bridge.






Oasis Causeway

connecting & supporting local people

NEED TO TALK?
Come along to any of our drop-in sessions on Tuesday and Fridays.
Find us on 35 Abbey St Coleraine.


NEED TO TALK?
Come along to any of our drop-in sessions on Tuesday and Fridays.
Find us on 35 Abbey St, Coleraine.


 **Oasis Causeway**
connecting & supporting local people

 **Oasis Causeway**
connecting & supporting local people

 www.oasiscauseway.co.uk

 can@oasiscauseway.org

 www.oasiscauseway.co.uk

 contact@oasiscauseway.org

Mock up's for the poster's in this design and the finalise logo above.



ABOUT

Lorem ipsum dolor sit amet, ex illum posse phaedrum quo, veri eusmod vis id. Sea amet euripidis ne, ne quo quod apparet. Duo ea facilis moderatus, ribh ridens eripuit ad nec. Sea cu doctus copiosae.

NEED TO TALK?

WE'RE HERE.

WHO WE SUPPORT

Lorem ipsum dolor sit amet, ex illum posse phaedrum quo, veri eusmod vis id. Sea amet euripidis ne, ne quo quod apparet. Duo ea facilis moderatus, ribh ridens eripuit ad nec. Sea cu doctus copiosae.

- Lorem ipsum dolor sit amet
- ex illum posse phaedrum quo
- veri eusmod vis id
- Sea amet euripidis ne



Mock up's of the A4 and A5 flyer including a picture of the Oasis Causeway team that we will keep the same.



Oasis Causeway

connecting & supporting local people

 Oasis Causeway
35 Abbey St,
Coacome
BT52 1EX

 028 7054 2046

 www.oasiscauseway.co.uk

 vol1002@oasiscauseway.org

APPOINTMENTS



Date	Time	With

If you seek any immediate help, please contact emergency services on 999. For emergency counsel-ling please contact Lifeline 0800 666 5555 or Samaritans 116 123.

Merchandise

Polo shirts



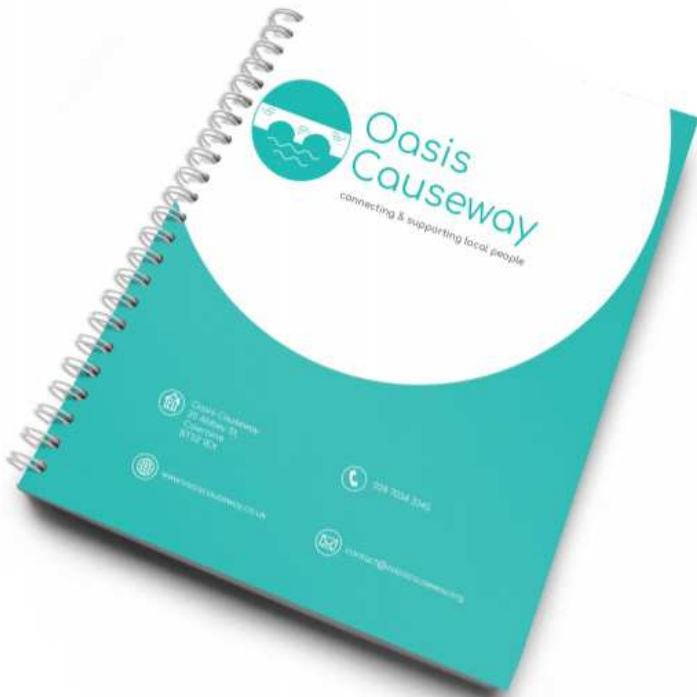
High visibility vest



Name badge



Notebook



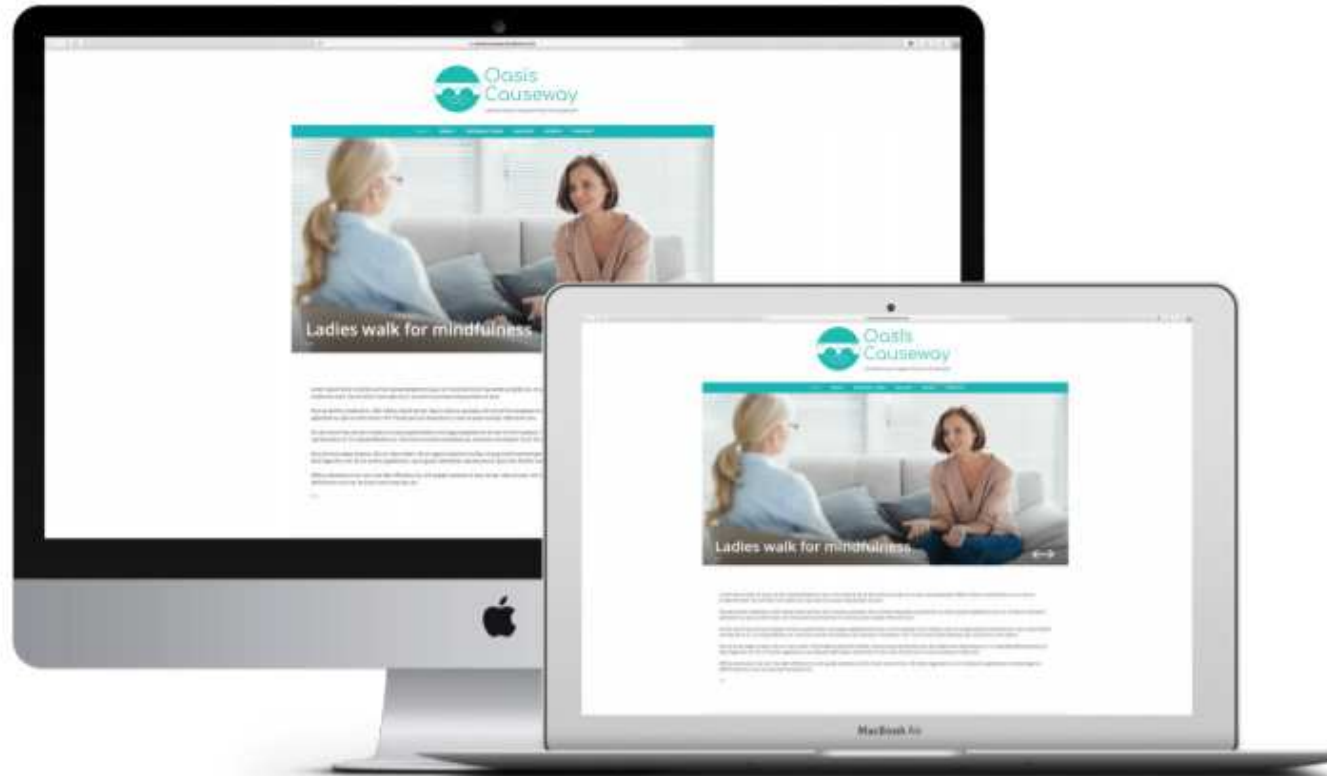
Sticker



Pen



Website



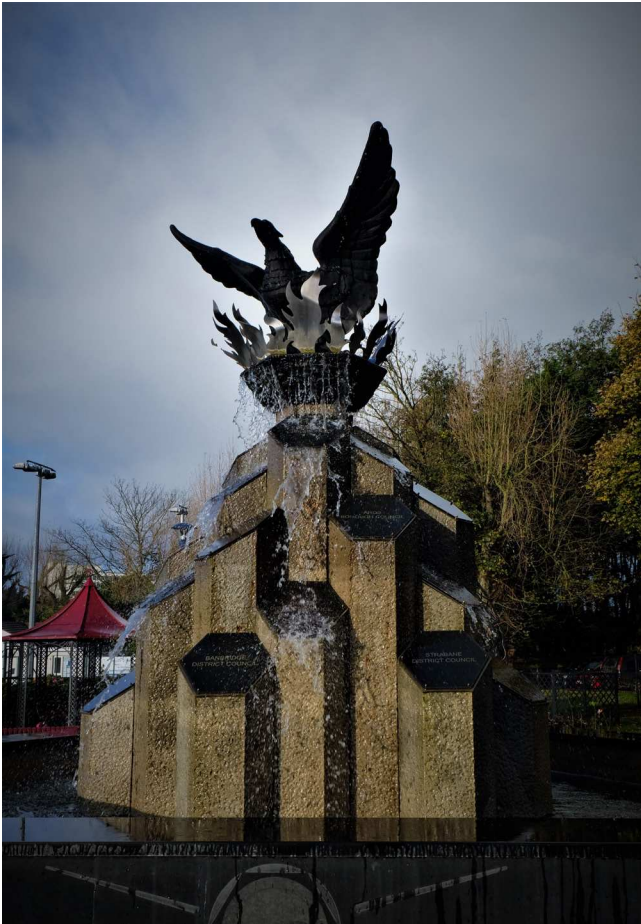


ARDS
BOROUGH COUNCIL

W E B S I T E

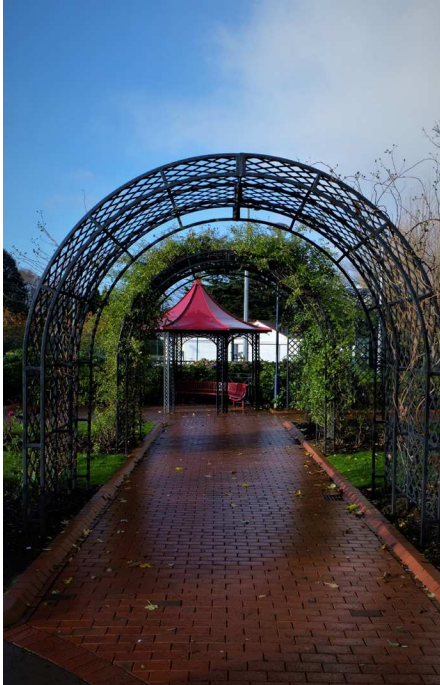
Content

On Thursday the 16th of November we had our last meeting with the clients before the hand over. We needed to share the wordpress site details so that we could share content with the clients to be put up online. Another requirement was local photographs of Coleraine to add to the website's gallery page. This was a requirement in the briefing so I shot the following pictures of local popular areas.









Staff Pictures

On the website we wanted to include staff pictures to give it a more friendly and welcome feel as this is important to their brand. It also helps users of the website identify the staff when they arrive. They were then edited to match the logo and brand identity by Ciara.



Website

After we received all of the content we started to put it up on website. The following screen shots show the websites final outcome.



HOME ▸ ABOUT ▸ REFERRAL FORM ▸ BLOG ▸ GALLERY ▸ EVENTS ▸ CONTACT





Oasis Causeway

connecting & supporting local people

[HOME](#) • [ABOUT](#) • [REFERRAL FORM](#) • [BLOG](#) • [GALLERY](#) • [EVENTS](#) • [CONTACT](#)

Name (required)

Date of birth (required)

Referred by (required)

Address

Telephone number

SUBMIT »

- Contact -	- Emergency contact -
Street address: 35 Abbey Street, Coleraine	Lifeline Freephone 24/7 helpline 0808 8088000
BT52 1EX	Samaritans 028 703 20000
Telephone number: 02870343245	PSNI 999 and 101
Opening hours: Monday – Thursday 10 am – 4.00 pm	Dalriada Urgent care – 028 356 63500
Friday – 9.30 am – 2.30 pm	

At the footer of each page, there is contact and emergency contact information. This was required from the brief.



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What we are

Our Charity consists of a group of compassionate people who wish to come along side those in need and help empower (through the services provided) them to reach their full potential as a partner, parent, work colleague and friend al based within a Christian ethos at a local community level. Helping those in need.

Our services

- Drop In
- Befriending
- Mentoring
- Counselling
- Courses
- Food Bank
- Emergency Support

The staff were included in the about page



Susan Lyons, Manager and Mentor



David McCracken, Admin



Olivia Madden, Manager and Mentor



Kelly Leighton, Admin

Upcoming Events

EVENT	DAY	TIME
Motivational Monday	Monday	2-4pm
'Haven' Drop-in	Tuesday	11 am – 1.30 pm
'Haven' Drop-in	Friday	11 am – 1.30 pm
Seasonal Events	December	

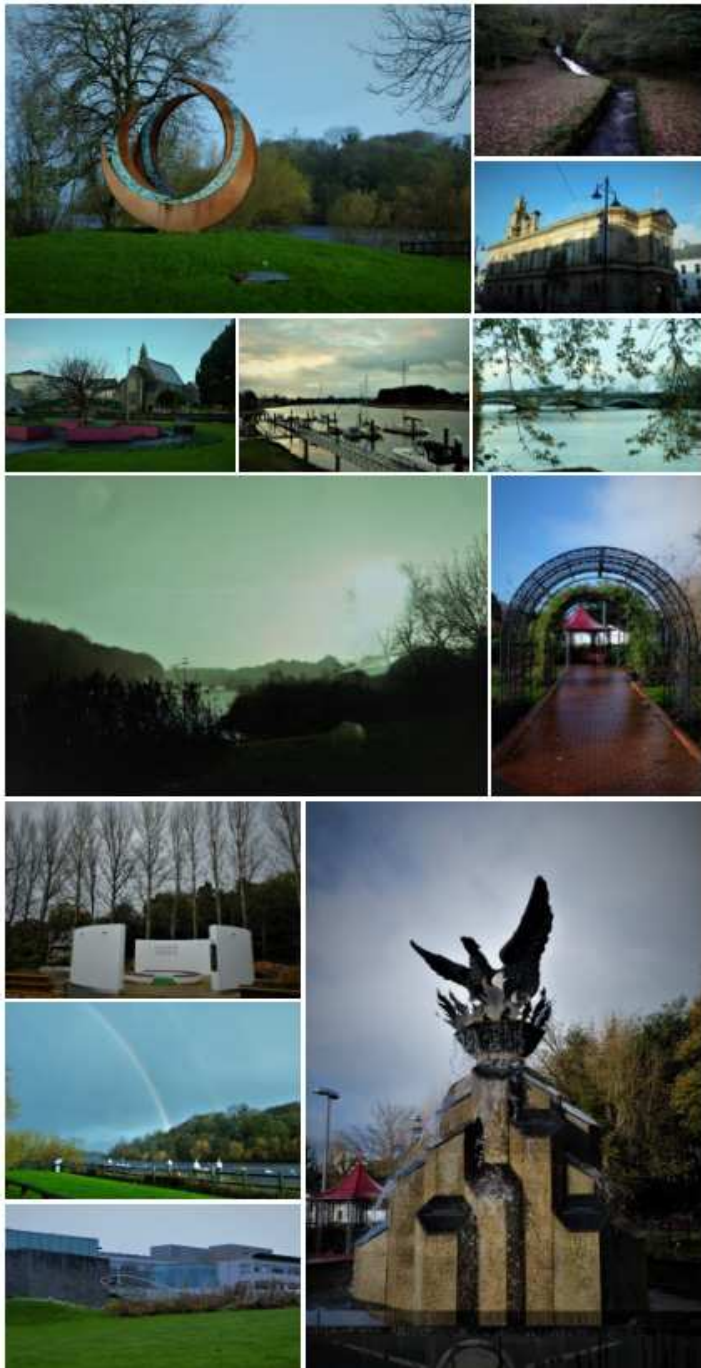
Contact us



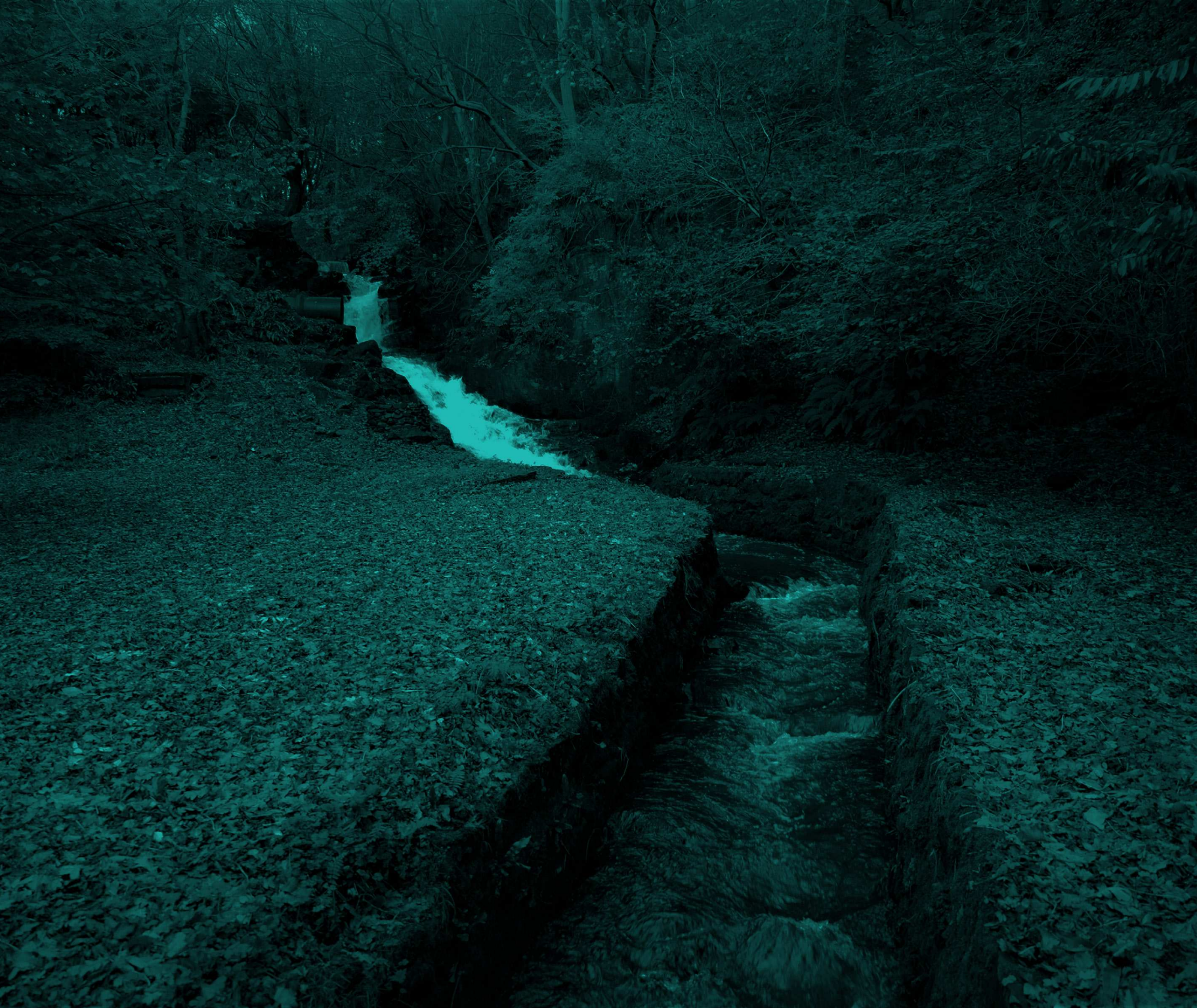
Address: 35 Abbey Street, Coleraine, BT52 1EX

Telephone number : 02870343245

A map on the contact page of the website was included to help users identify and to add more accesabilty to the page



Screenshots of the image layout on the website. This is on the gallery page. Each image when selected is enlarged to it's original size in a light box.



EVALUATION

Timesheet

A documented timesheet of the tasks completed and work flow.

Date	Time	Task
28/9/17	9am-2pm	Module introduction Pick project Brief insight
5/10/17	9am-2pm	Research existing sites
7/10/17	11am-3pm	create visual diary Following up on research
10/10/17	12am-2pm	Project scope
12/10/17	10am-12.30am	Meeting the client
12/10/17	12am-3pm	Develop the brief Developing the project scope Price domains and hosting sites
19/10/17	7.30am-9am	Photographs
19/10/17	9am-3pm	Testing other sites
19/10/17	5pm-7pm	Comparing findings Brief overview and rough ideas for visual identity
20/10/17	8am-9am	Photographs & editing

21/10/17	10am-2pm	Developing visual identity - begin idea 1
24/10/17	12pm-4pm	Finalise visual identity 1
25/10/17	10am-3pm	Develop visual identity 2
26/10/17	9am-1pm	User journey Mock up site pages
28/10/17	10am-12pm	Finalise visual identity 2
28/10/17	3pm-6pm	Developing visual identity 3
29/10/17	12pm-4pm	Finalising visual identity 3 and creating the same design with monochromatic colours for VD 4
30/10/17	4pm-7pm	Pitch documents to be finalised and printed for meeting
1/11/17	10.15am-1pm	Present ideas to clients
1/11/17	12pm-3pm	Collating final visual identity for client (making changes)
2/11/17	8am-9am	Photographs
2/11/17	9am-2pm	Upload content
3/11/17	8am-9am	Photographs
5/11/17	12pm-1pm	Edit photos Upload to basecamp
10/11/17	9am-1pm	Finish design collation and begin uploading
16/11/17	9am-1pm	Adding content
27/11/17	10am-11.20pm	Town hall photographs Editing

30/11/17	8am-9am	Photographs (final) Marina
30/11/17	9am-4pm	Finalise media package

Evaluation

Reflecting back to the brief we have met the clients needs well. As we successfully delivered to them their desired new visual identity including a logo and a strap line. We delivered the required print media, merchandise, and web presence. We met the design tone well as it relates to their locality. The logo is the Coleraine bridge and the name now has 'causeway' in it. Ciara made the website accessible throughout to allow their clients to begin their recovery journey.

The problems that came up for me were getting the photographs around Coleraine as I don't live there and I had to travel early before university to get decent photos without a lot of people in them or after meetings. However, in the end the photos were a success and they help to localise the brand identity.

Overall the media package fits the brief and it was a successful project that the client was pleased with.

Bibliography

Cause.org.uk. (2017). CAUSE - Practical and emotional help for carers CAUSE. [online] Available at: <http://www.cause.org.uk/> [Accessed 23 Nov. 2017].

Members, S., Rooms, M. and events, U. (2017). CRUN - Causeway Rural and Urban Network [online] Crun.org. Available at: <http://crun.org/> [Accessed 30 Nov. 2017].

Headstogether.org.uk. (2017). Heads Together – Royal Foundation London Marathon 2017 campaign site. [online] Available at: <https://www.headstogether.org.uk/> [Accessed 30 Nov. 2017].

YoungMinds. (2017). Child & Adolescent Mental Health - YoungMinds. [online] Available at: https://youngminds.org.uk/?gclid=CjwKCAiA9f7QBRBpEiwApLGUitf_uXD0KLWg0mJp7bG16iqcv_GnTHR-pabre3vSYtbPP6UhdWj-INBoCaB4QAvD_BwE [Accessed 30 Nov. 2017].

My production log for the re-branding
of Oasis Causeway, Coleraine.
A visual diary showcasing the research,
design and project management skills
and processes.

Project Team
Ciara Murton
Grace Caulfield

