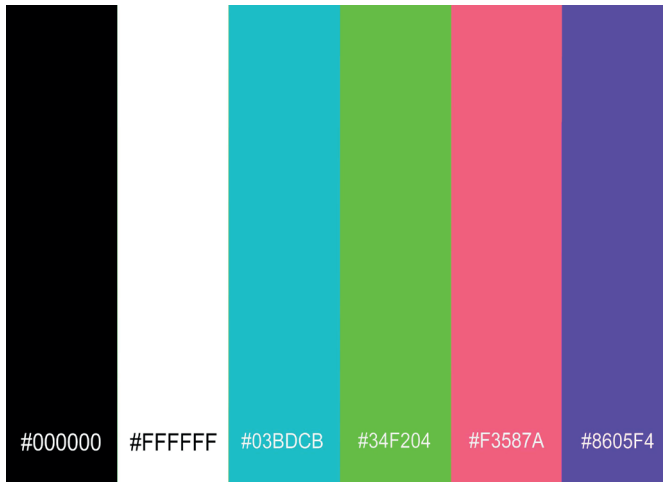


Design Deck

Share Discovery Village

By Lauren McMullan

Colour palette



Original Logo



Refreshed Logo

Black and White Background

Water Activities

Land Activities

Arts Activities

Accommodation



Typeface

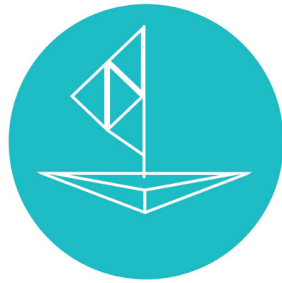
Chosen Typeface:

Alfarn Regular
Reross

SHARE ← Alfarn Regular
Discovery Village ← Reross

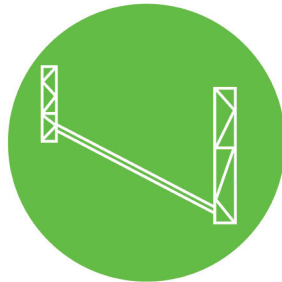


Icons



Water Activities

These are two examples of water activity icons - canoeing and windsurfing



Land Activities

These are two examples of land activity icons - orienteering and low ropes



Arts Activities

These are two examples of arts activity icons - film making and pottery



Accommodation

These are two examples of accommodation icons - housing and tents

Instagram Mockups

