

HARMONY

# Revised PITCH DECK

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Lucy Fleming

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# Fonts and colour palette

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Light - abcdefghijklmnotqrstuvwxyz

*Light Italic - abcdefghijklmnotqrstuvwxyz*

*Italic - abcdefghijklmnotqrstuvwxyz*

Regular - abcdefghijklmnotqrstuvwxyz

**Bold - abcdefghijklmnotqrstuvwxyz**

***Bold Italic - abcdefghijklmnotqrstuvwxyz***

12 pt Harmony

24pt Harmony

30pt Harmony

36pt Harmony

48pt Harmony

60pt Harmony

Vitality

HEX #60A5DB  
RGB 96, 165, 219  
CMYK 63, 23, 0, 0

Nourish

HEX #639465  
RGB 99, 148, 101  
CMYK 66, 23, 69, 6

Bliss

HEX #FFC21B  
RGB 255, 194, 27  
CMYK 0, 27, 90, 0

Bloom

HEX #F3A2BE  
RGB 243, 162, 190  
CMYK 0, 48, 7, 0

Serenity

HEX #AE7DB5  
RGB 174, 125, 181  
CMYK 37, 58, 0, 0

Font Colour

HEX #000000  
RGB 0, 0, 0  
CMYK 91, 79, 62, 97

# Corporate Prospectus

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# Shop front designs

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# Product Packaging

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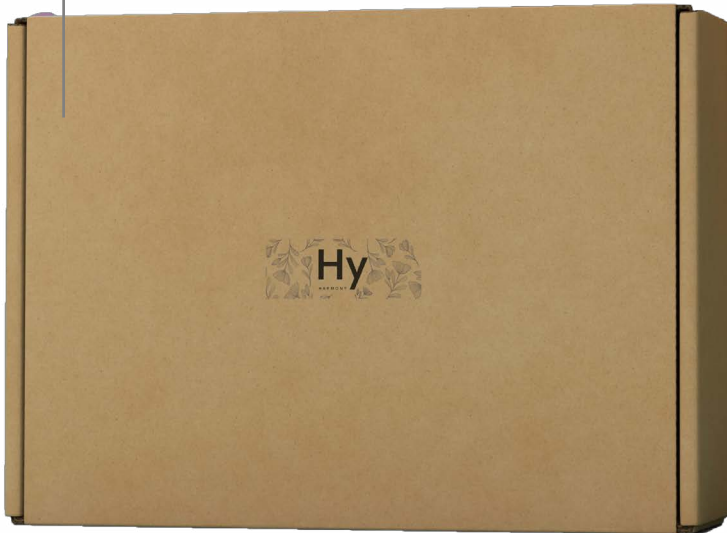


# Product Packaging

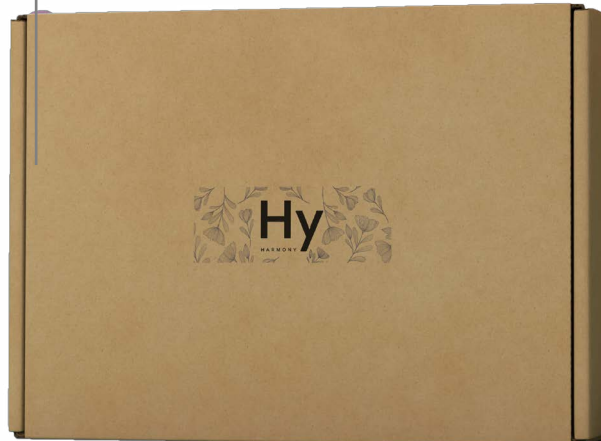
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As well as having standard shipping boxes for whatever combination of products the customer chooses, you would also be able to create custom gift boxes around a set theme, available in small, medium and large, so there is an option for every price point.

6 product box



4 product box



2 product box





# Product Labeling



# Letterhead Designs

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# Trainee Uniform

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Trainee Tshirt design 1



Trainee Tshirt design 2



Apron design



Zipped Hoodie Design



# Customer Merch

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Tshirt design 1



Tshirt design 2



Tote bag design 1



Tote bag design 2



Sweatshirt Design





# Website Homepage Mockup

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