## Instagram Guide

Foyle Down Syndro*me* Trust

## **Account Details**

## **Description:**

Description: Foyle Down Syndrome Trust (FDST) is a unique user-led organisation that has created a community that supports and empowers those with Down Syndrome from birth to adulthood, this will enable them to lead full, meaningful and productive lives.

Links:

Website: https://foyledownsyndrometrust.org/

Facebook: https://www.facebook.com/foyledownsyn-

drometrust/

# Down Syndrome Awareness Week Guide

- 1. Upload Animation on Topic
- 2. Upload Main Post, each folder has all the photos that need uploaded together
- 3. Upload Educational Topic Post
- 4. Each Content for each day are separated by folder named for that day's theme
- 5. Each post are numbered to upload in order
- 6.Each animation must include in the description (https://www.bensound.com)

## Day 1: The History of FDST

#### **Description:**

- Animation: Description MUST include link to bensound (https://www.bensound.com)
- Animation and Topic post: #DownSyndromeAwarenessWeek #Day1 History of our organisation, #FDST
- Educational post: #DownSyndromeAwarenessWeek #Day1 #Education #History #DrSueBuckley #OneToOneEducation #AbII-r

## **Day 2: The FDST Families Theme**

#### **Description:**

- Animation: Description MUST include link to bensound (https://www.bensound.com)
- Animation and Topic post:
   #DownSyndromeAwarenessWeek, #Day2, Who are our members, What they do, #QuotesFromsParents, #FunTogether, #FDST
- Educational post: #DownSyndromeAwarenessWeek #Day2 #Education #EducationPacks #1-1Education #1-1 #Unique

### Day 3: The FDST Activities Theme

#### **Description:**

- Animation: Description MUST include link to bensound (https://www.bensound.com)
- Animation and Topic post:
   #DownSyndromeAwarenessWeek, #Day3, What we do,
   #KeepTheFun, #LoveActivities, #FDST
- Educational post: #DownSyndromeAwarenessWeek #Day3 #Education #NewsSkills #AdultEducation #SocialSkills #Independence #Skills #Activities

### **Day 4: The FDST Impact of Services**

#### **Description:**

- Animation: Description MUST include link to bensound (https://www.bensound.com)
- Animation and Topic post:

- **#DownSyndromeAwarenessWeek #Day4 The impact we** have **#IndependentMe**, **#FDST**
- Educational post: #DownSyndromeAwarenessWeek #Day4 #Education #MainStreamEducation #Milestones #Goals #Learning #Makaton #Communication #Development

## Day 5: The Future of FDST

#### **Description:**

- Animation: Description MUST include link to bensound (https://www.bensound.com)
- Animation and Topic post:
   #DownSyndromeAwarenessWeek #Day5 Plans For Our
   Future #FDSTFuture, #FDST
- Educational post: #DownSyndromeAwarenessWeek #Day5 #Education #Future #Expand #LocalCommunity #Community

#### **Accounts To Follow**

- @globaldownsyndrome
- @grahamwarke (Lord mayor of Derry City and Strabane)
- @down.syndrome.awareness
- @downs\_syndrome\_association
- @ndssorg
- @downsyndromeaction