

Share Discovery Village Instagram Guidelines



Timeline

March 25th – April 30th – Spring Instagram Campaign

Schedule

Image	Day	Time	Folder	Category	Caption	Tags	Hashtags
Friday							
12.jpg	25/03/22	10:00	March 25th	Water- Inflatables	Why not jump straight into the weekend, here at Share Discovery Village! With our inflatable water-park!	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #makewaves #makememories #canoeingatshare
10.jpg	25/03/22	13:00	March 25th	Water- Inflatables	Isn't our waterpark just fantastic! Fun for all ages! Check out the link in our Bio for more!	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #makewaves #makememories #canoeingatshare
11.jpg	25/03/22	17:00	March 25th	Water- Inflatables	Slide right into next weekend, by booking a session here at Share Discovery Village! Make the most of your weekends! Book via the link in our bio!	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #makewaves #makememories #canoeingatshare
Saturday							
1.jpg	26/03/22	10:00	March 26th	Land- Combat Corp	Never tried our combat corp? That's ok! We have our brilliant staff to keep you guys on the right line and make some great memories. Combat Corp is just one of our many land activities we offer! At Share Discovery Village!		#sharediscoveryvillage #adventureawaits #findyouradventure

2.jpg	26/03/22	13:00	March 26th	Land-Combat Corp	<p>Ready, aim, let loose. Whether you're aiming for the top or outrunning your little brother, combat corp at Share, is really where it is at.</p> <p>Book your time at Share Discovery Village through the link in our bio!</p>	<p>#sharediscoveryvillage #adventureawaits #findyouradventure</p>	
3.jpg	26/03/22	17:00	March 26th	Land-Combat Corp	<p>It's time to get your running shoes on. Pick your team and be ready for Share's Combat Corp!</p> <p>Fun outdoor activity for all!</p> <p>Click the link in our bio for more information!</p>	<p>#sharediscoveryvillage #adventureawaits #findyouradventure</p>	
Sunday							
1.jpg	27/03/22	10:00	March 27th	Accommodation-Caravan	<p>Easter is on its way, so why not be prepared early this year. With our Accommodation such as are Caravans, camping and plenty more!</p> <p>Just use the link in our bio to book and check out our accommodation highlight to find out more!</p>	<p>#sharediscoveryvillage #staycation #sharestaycation</p>	
2.jpg	27/03/22	13:00	March 27th	Accommodation-Caravan	<p>Why not have a staycation here at Share Discovery Village this Easter! When staying at our caravan site, there is plenty to do.</p> <p>From all our different activities to forest walking trail, cruises on the Lough and outdoor play park for the kids._</p>	<p>#sharediscoveryvillage #staycation #sharestaycation</p>	

3.jpg	27/03/22	17:00	March 27th	Accommodation-Caravan	<p>Easter will be here in no time, so why not get yourself and your family booked in here at Share.</p> <p>Our Caravan Park alongside our thrilling activities for all programme will ensure you and your family have an amazing staycation!</p>	@beargrylls	#sharediscoveryvillage #staycation #sharestaycation
Monday							
6.jpg	28/03/22	10:00	March 28th	Land-Bush Craft	<p>Come and be like Bear Grylls by taking on Bush Craft! Learn how to build a shelter and how to cook outside!</p> <p>At Share Discovery Village</p>		#sharediscoveryvillage #belikebeargrylls #discoveryyouradventure
12.jpg	28/03/22	13:00	March 28th	Land-Bush Craft	<p>Wanting to have the family learn new skills? Our bush craft activity is perfect for that! Learn how to survive the outdoors here at Share!_</p>		#sharediscoveryvillage #belikebeargrylls #discoveryyouradventure
7.jpg	28/03/22	17:00	March 28th	Land-Bush Craft	<p>Bush craft is perfect for a family activity, team building or birthday parties!</p> <p>Find out more from the link in our bio.</p>		#sharediscoveryvillage #belikebeargrylls #discoveryyouradventure
Tuesday							
4.jpg	29/02/22	10:00	March 29th	Water- Canoeing	<p>Canoeing at Share! There is no better place than right on the Upper Lough Erne. Paddle your way with friends or family, enjoying the views as you go._</p>	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #canoeyourway-toshare #paddletime

5.jpg	29/03/22	13:00	March 29th	Water- Canoeing	How do you row a canoe filled with puppies? Bring out the DOGGY PADDLE!	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #canoeyourway-toshare #paddletime
6.jpg	29/03/22	17:00	March 29th	Water- Canoeing	Why not make a splash this week at Share Discovery Village. With the better weather coming in, why not make the most of it! Book via link in Bio.	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #canoeyourway-toshare #paddletime
Wednesday							
3.jpg	30/03/22	10:00	March 30th	Land - Archery	Archery is another favorite here at Share, with both indoor and outdoor archery range, so there's no need to worry if the weather is bad.	@niexplorer	#sharediscoveryvillage #archeryatshare #robinhoodatshare
4.jpg	30/03/22	13:00	March 30th	Land - Archery	What does a skeleton use for archery? A bone and marrow!	@niexplorer	#sharediscoveryvillage #archeryatshare #robinhoodatshare
6.jpg	30/03/22	17:00	March 30th	Land - Archery	It's time to unleash your inner Robin Hood!	@niexplorer	#sharediscoveryvillage #archeryatshare #robinhoodatshare
Thursday							
7.jpg	31/03/22	10:00	March 31st	Water-Inflatables	Have you had a go on Big Mable? No?! They book your slot now, for the adrenaline-fueled Big Mable today!	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #makewaves #makememories

8.jpg	31/03/22	13:00	March 31st	Water-Inflatables	Put your hands in the air, if you are having fun at Share!	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #makewaves #makememories
9.jpg	31/03/22	17:00	March 31st	Water-Inflatables	Take a ride on Big Mable across the breathtaking Upper Lough Erne. Hold on tight, as you will have the time of your life!	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #makewaves #makememories
Friday							
3.jpg	01/04/22	10:00	April 1st	Land-Mountain Biking	Ride through our mystic forest and around our entire 60 Arce lakeside estate.	@niexplorer	#sharediscoveryvillage #discoveryyouradventure #adventureawaits
7.jpg	01/04/22	13:00	April 1st	Land-Mountain Biking	Why couldn't the mountain bike continue? It was too tired!	@niexplorer	#sharediscoveryvillage #discoveryyouradventure #adventureawaits
1.jpg	01/04/22	17:00	April 1st	Land-Mountain Biking	The perfect activity for all! No matter what your experience is on a bike, our instructors will be there to help you. Whether that's developing your bike skills or showing you their tips and tricks for the trail!_	@niexplorer	#sharediscoveryvillage #discoveryyouradventure #adventureawaits
Saturday							
1.jpg	02/04/22	10:00	April 2 nd	Staycation	Get yourself ready for the Easter Holiday's at Share!		#sharediscoveryvillage #staycation #shareholiday

2.jpg	02/04/22	13:00	April 2 nd	Staycation	This is just one of the many accommodations we offer here at Share! So why not book in our cozy accommodations for your Easter Staycation this year!		#sharediscoveryvillage #staycation #shareholiday
3.jpg	02/04/22	17:00	April 2 nd	Staycation	From being brave and camping out in the cold, to keeping warm in our accommodation. Whatever you are looking for this year for Easter, we have it!		#sharediscoveryvillage #staycation #shareholiday
Sunday							
4.jpg	03/04/22	10:00	April 3 rd	Land-Combat Corp	Fighting over what to do for Easter? Here at Share we offer a range of different activities, everyone will have something to do!		#sharediscoveryvillage #adventureawaits #makememories
5.jpg	03/04/22	13:00	April 3 rd	Land-Combat Corp	A great activity for team building, whether that's work, family or friends. Combat Corp at Share!		#sharediscoveryvillage #adventureawaits #makememories
6.jpg	03/04/22	17:00	April 3 rd	Land-Combat Corp			#sharediscoveryvillage #adventureawaits #makememories
Monday							
10.jpg	04/04/22	10:00	April 4 th	Water-Canoeing	Make waves! Make Memories! Make Laughter! Here at Share Discovery Village!	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #staycationatshare #easteratshare

11.jpg	04/04/22	13:00	April 4th	Water-Canoeing	Paddle your way to Easter! It's right around the corner, so book your time to come to Share Discovery Village this Easter break!	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #staycationatshare #easteratshare
14.jpg	04/04/22	17:00	April 4th	Water-Canoeing	Share is for everyone. We offer a huge range of activities that everyone and anyone can enjoy. So book your staycation here at Share – link in bio!	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #staycationatshare #easteratshare
Tuesday							
4.jpg	05/04/22	10:00	April 5th	Land-Bush Craft	Have you got the skills to protect yourself from the harsh NI weather conditions?! If not, do not fear! Share Discovery Village is here! With our Bush Craft activity, you can learn all the skills you need!		#sharediscoveryvillage #adventureawaits #makememories
8.jpg	05/04/22	13:00	April 5th	Land-Bush Craft	Our Bush Craft activity teaches the skills needed to become the newest Bear Grylls- are you up for the challenge?		#sharediscoveryvillage #adventureawaits #makememories
5.jpg	05/04/22	17:00	April 5th	Land-Bush Craft	That is one nice shelter! I wonder where they learnt the skills for that. At Share Discovery Village of course! Check the link in our bio for more!		#sharediscoveryvillage #adventureawaits #makememories
Wednesday							

13.jpg	06/04/22	10:00	April 6th	Water- Inflatable	An action packed adventure to share together! One of our many water activities you could be experiencing this Easter!	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #makewaves #makememories
14.jpg	06/04/22	13:00	April 6th	Water- Inflatable	Discover your adventure here at SHARE!	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #makewaves #makememories
15.jpg	06/04/22	17:00	April 6th	Water- Inflatable	Fun, Family, friendly and full of ADVENTURE! What more could you want! Here at Share Discovery Village!	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #makewaves #makememories
Thursday							
5.jpg	07/04/22	10:00	April 7th	Land-Mountain Biking	Mountain Biking at Share is the perfect place to introduce a safe but fun activity that the kids will love! Oh and the adults too!_	@niexplorer	#sharediscoveryvillage #discoveradventure #adventureawaits
4.jpg	07/04/22	13:00	April 7th	Land-Mountain Biking	Memories to last a lifetime!! At Share Discovery Village!	@niexplorer	#sharediscoveryvillage #discoveradventure #adventureawaits
6.jpg	07/04/22	17:00	April 7th	Land-Mountain Biking	Create your kids core memories here at Share Discovery Village!	@niexplorer	#sharediscoveryvillage #discoveradventure #adventureawaits
Friday							

2.jpg	08/04/22	10:00	April 8th	Water- Sail boating	Let your dreams set sail... and come to stay at SHARE, where you can learn to sail.	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #sailingatshare #sharesplash
1.jpg	08/04/22	13:00	April 8th	Water- Sail boating	Sail on Lough Erne, and enjoy the beautiful views. Only at Share Discovery Village	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #sailingatshare #sharesplash
3.jpg	08/04/22	17:00	April 8th	Water- Sail boating	Blue skies, cool breeze through your hair, the warm sun shining down on you. What more could you want?	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #sailingatshare #sharesplash
Saturday							
7.jpg	09/04/22	10:00	April 9th	Land- Combat Corp	Get stuck in this Easter at Share Discovery Village! Or if you already have Easter plans, use your weekends wisely and book your sessions now!		#sharediscoveryvillage #sharestaycation #discoveryyouradventure
8.jpg	09/04/22	13:00	April 9th	Land- Combat Corp	Make the most of your weeks – especially after the recent few years. With adrenaline packed activities for all!		#sharediscoveryvillage #sharestaycation #discoveryyouradventure
9.jpg	09/04/22	17:00	April 9th	Land- Combat Corp	Get the family competition going with our combat corp! May the best team win!		#sharediscoveryvillage #sharestaycation #discoveryyouradventure
Sunday							

13.jpg	10/04/22	10:00	April 10th	Water- Canoeing	<p>Did you know that if a canoe flips over in the water... you can safely wear it on your head...because it's capsized!</p> <p>But lucky at Share our trained instructors will ensure you don't!</p>	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #makewaves #makememories #canoeingatshare
12.jpg	10/04/22	13:00	April 10th	Water- Canoeing	<p>We have plenty of canoes and kayaks for all!</p> <p>As there was a big sale on canoe paddles today! It was quite an oar deal!</p>	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #makewaves #makememories #canoeingatshare
15.jpg	10/04/22	17:00	April 10th	Water- Canoeing	<p>All jokes aside- our canoeing and kayak activities are loved by all!</p> <p>So jump straight into Easter this year by booking your staycation here at SHARE!</p>	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #makewaves #makememories #canoeingatshare
Monday							
18.jpg	11/04/22	10:00	April 11th	Land- Combat Corp	<p>Discover your adventure here at Share Discovery Village!</p> <p>Book your Easter Staycation this year, here at Share!</p>		#sharediscoveryvillage #sharestaycation #discoveryyouradventure
17.jpg	11/04/22	13:00	April 11th	Land- Combat Corp	<p>Your adventure awaits!</p> <p>Combat corp- fun for all!</p> <p>Link in bio for more details!</p>		#sharediscoveryvillage #sharestaycation #discoveryyouradventure

16.jpg	11/04/22	17:00	April 11th	Land- Combat Corp	Family fun for all! Staycation is what is trending this year- so why not book yours here at Share – link in bio!		#sharediscoveryvillage #sharestaycation #discoveryouradventure
Tuesday							
2.jpg	12/04/22	10:00	April 12th	Water- In- flatables	Discover a new adventure and make memories that will last forever! Only at Share Discovery Village!	@discoverni @fermanagh- lakelands	#sharediscoveryvillage #shareforall #sharestaycation
4.jpg	12/04/22	13:00	April 12th	Water- In- flatables	Here at Share we believe that everyone deserves a chance to relax and have a bit of fun with family and friends! Share for all!	@discoverni @fermanagh- lakelands	#sharediscoveryvillage #shareforall #sharestaycation
3.jpg	12/04/22	17:00	April 12th	Water- In- flatables	Looking for a staycation this Easter? Come to Share Discovery Village! Activities for everyone! Whether your from Ireland, NI or GB, Share is the place to be!	@discoverni @fermanagh- lakelands	#sharediscoveryvillage #shareforall #sharestaycation
Wednesday							
1.jpg	13/04/22	10:00	April 13th	Land- Ar- chery	Are you wanting to become the new Robin Hood? Then book your archery session here at SHARE! Click the link in our bio!	@niexplorer	#sharediscoveryvillage #sharetogether #makememories

2.jpg	13/04/22	13:00	April 13th	Land- Archery	Have you ever tried blindfolded archery? You don't know what your missing!	@niexplorer	#sharediscoveryvillage #sharetogether #makememories
5.jpg	13/04/22	17:00	April 13th	Land- Archery	Why not try something new this Easter- like Archery! Share is the place to be! Share with your friends or family, Share together!	@niexplorer	#sharediscoveryvillage #sharetogether #makememories
Thursday							
7.jpg	14/04/22	10:00	April 14th	Water- Canoeing	It is very nearly the weekend and if you haven't got any plans, then book in to come to Share! We offer so many activities you won't know what to do with yourself! Make this weekend one to remember! Here at Share Discovery village	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #makewaves #makememories #canoeingatshare
8.jpg	14/04/22	13:00	April 14th	Water- Canoeing	Why not make a splash this week at Share Discovery Village. With the better weather coming in, why not make the most of it! Book via link in Bio.	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #makewaves #makememories #canoeingatshare
9.jpg	14/04/22	17:00	April 14th	Water-Canoeing	Canoeing is one of are most popular activities here at share! Paddling along the beautiful Lough Erne, with the sun shining down on you, surrounded by those you love. I mean what more could you want!	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #makewaves #makememories #canoeingatshare
Friday							

21.jpg	15/04/22	10:00	April 15th	Land-Combat Corp	<p>Ready, aim, let loose. Whether you're aiming for the top or outrunning your little brother, combat corp at Share, is really where it is at.</p> <p>Book your time at Share Discovery Village through the link in our bio!</p>	<p>#sharediscoveryvillage #sharestaycation #discoveryyouradventure</p>	
19.jpg	15/04/22	13:00	April 15th	Land-Combat Corp	<p>Never tried our combat corp? That's ok! We have our brilliant staff to keep you guys on the right line and make some great memories.</p> <p>Combat Corp is just one of our many land activities we offer!</p> <p>At Share Discovery Village!</p>	<p>#sharediscoveryvillage #sharestaycation #discoveryyouradventure</p>	
20.jpg	15/04/22	17:00	April 15th	Land-Combat Corp	<p>Discover a new adventure here at Share Discovery Village.</p> <p>We are the place to make memories with the ones you love!</p> <p>So book your time with us via the link in our bio</p>	<p>#sharediscoveryvillage #sharestaycation #discoveryyouradventure</p>	
Saturday							
10.jpg	16/04/22	10:00	April 16th	Land-Bush Craft	<p>Our bush craft activity is perfect to teach the young one's new skills that they will need for things like Dofe!</p> <p>Here at Share Discovery Village!</p>	<p>#sharediscoveryvillage #sharestaycation #discoveryyouradventure</p>	

11.jpg	16/04/22	13:00	April 16th	Land-Bush Craft	<p>Wanting to have the family learn new skills? Our bush craft activity is perfect for that! Learn how to survive the outdoors here at Share!</p> <p>Use the link in our bio for more details!</p>		<p>#sharediscoveryvillage #sharestaycation #discoveryyouradventure</p>
9.jpg	16/04/22	17:00	April 16th	Land-Bush Craft	Your new adventure awaits, whether that's canoeing on the Lough, Learning new bush craft skills or relaxing in our accommodation!		<p>#sharediscoveryvillage #sharestaycation #discoveryyouradventure</p>
Sunday							
1.jpg	17/04/22	10:00	April 17th	Water- Inflatables	<p>Always wanted to know what it felt like to fly. Well our spinera isn't flying but it feels like it! Like fast and furious, but maybe more like fast and fun!</p>	@discoverni @fermanagh-lakelands	<p>#sharediscoveryvillage #makewaves #sharesplash</p>
5.jpg	17/04/22	13:00	April 17th	Water- Inflatables	<p>Banana Boating time! I mean just look at that smile! What more do I need to say!</p> <p>Book your session on our website – link in bio</p>	@discoverni @fermanagh-lakelands	<p>#sharediscoveryvillage #makewaves #sharesplash</p>
6.jpg	17/04/22	17:00	April 17th	Water- Inflatables	That's right, put your hands in the air if you love SHARE!	@discoverni @fermanagh-lakelands	<p>#sharediscoveryvillage #makewaves #sharesplash</p>
Monday							

9.jpg	18/04/22	10:00	April 18th	Land-Mountain Biking	Every Mountain high, every valley low Every memory should be made here at Share this Easter.	@niexplorer	#sharediscoveryvillage #adventureawaits #makememories
2.jpg	18/04/22	13:00	April 18th	Land-Mountain Biking	A fun and safe way for the kids to try something new, without the hassle of teaching them yourself, as our trained instructors will take care of the rest!	@niexplorer	#sharediscoveryvillage #adventureawaits #makememories
8.jpg	18/04/22	17:00	April 18th	Land-Mountain Biking	Riding through the forest with a cool breeze through your hair- cue dramatic music- pretend your in an action film. I mean what more could a kid ask for!	@niexplorer	#sharediscoveryvillage #adventureawaits #makememories
Tuesday							
10.jpg	19/04/22	10:00	April 19th	Land-Combat Corp	A great activity for team building, whether that's work, family or friends. Combat Corp at Share!		#sharediscoveryvillage #adventureawaits #makememories
11.jpg	19/04/22	13:00	April 19th	Land-Combat Corp	Ready, set go! And the race is on, which team with win! Who will be the hero and brave the battle for their team?! Combat Corp for the win! Here at Share Discovery Village		#sharediscoveryvillage #adventureawaits #makememories
12.jpg	19/04/22	17:00	April 19th	Land-Combat Corp	Make the most of your weeks – especially after the recent few years. With adrenaline packed activities for all!		#sharediscoveryvillage #adventureawaits #makememories
Wednesday							

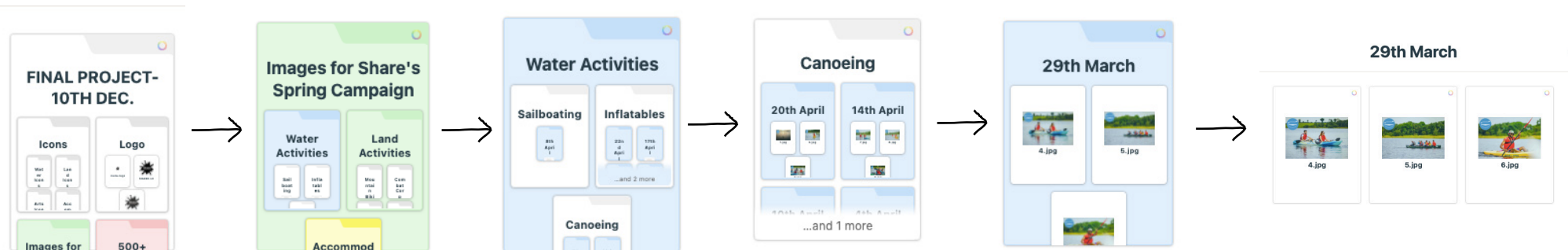
1.jpg	20/04/22	10:00	April 20th	Water- Canoeing	Sunset, views, people you love with you, what more could you want! At Share Discovery Village.	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #makewaves #makememories #canoeingatshare
2.jpg	20/04/22	13:00	April 20th	Water- Canoeing	If you had to paddle across the ocean, and you could only bring three items, what would you bring?	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #makewaves #makememories
3.jpg	20/04/22	17:00	April 20th	Water- Canoeing	Team work makes the dream work. Canoeing on Lough Erne, only at Share Discovery Village!	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #makewaves #makememories
Thursday							
13.jpg	21/04/22	10:00	April 21st	Land- Combat Corp	Your adventure awaits! So book your activities now with Share Discovery Village		#sharediscoveryvillage #adventureawaits #makememories
14.jpg	21/04/22	13:00	April 21st	Land- Combat Corp	Make the most of your weeks – especially after the recent few years. With adrenaline packed activities for all!		#sharediscoveryvillage #adventureawaits #makememories
15.jpg	21/04/22	17:00	April 21st	Land- Combat Corp	Easter may be coming to an end, but that means one thing! SUMMER is around the corner, so why not get ahead of the game and book your summer staycation here at Share!		#sharediscoveryvillage #adventureawaits #makememories
Friday							

16.jpg	22/04/22	10:00	April 22nd	Water- Inflatables	Once you have booked your time here at share, all you have to do is close your eyes and enjoy the ride! Family fun for all!	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #makewaves #makememories
17.jpg	22/04/22	13:00	April 22nd	Water- Inflatables	Instagram worthy picture, if I do say so myself! Whats even better than this picture? Being here in real life! So book your session NOW!	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #makewaves #makememories
18.jpg	22/04/22	17:00	April 22nd	Water- Inflatables	Easter may be over shortly, but that means one thing! Summer is coming! So get ahead of the game and get your summer staycation here at Share booked!	@discoverni @fermanagh-lakelands	#sharediscoveryvillage #makewaves #makememories
Saturday							
1.jpg	23/04/22	10:00	April 23rd	Land- Bush Craft	We can't all build houses, but we can all learn how to build a shelter! Bush Craft offers the skills for the outdoors – skills that you never know you may need one day!		#sharediscoveryvillage #adventureawaits #makememories

2.jpg	23/04/22	13:00	April 23rd	Land-Bush Craft	Easter may be coming to an end, but that means one thing! SUMMER is around the corner, so why not get ahead of the game and book your summer staycation here at Share! Link in our bio to book!	#sharediscoveryvillage #adventureawaits #makememories
3.jpg	23/04/22	17:00	April 23rd	Land-Bush Craft	We hope everyone had a fantastic Easter holiday. Sadly back to school it is, but that means that summer will be coming round the mountain very soon! So be extra prepared this year and book your staycation this summer at Share! Link in our bio for more details!	#sharediscoveryvillage #adventureawaits #makememories

Directions to file (with images)

In 'Final Project- 10th Dec', click the folder 'IMAGES FOR SHARE'S SPRING CAMPAIGN'. From there depending on the category for the day, select the appropriate folder and then select the folder stated for that particular day (eg canoeing). Inside the folder select the folder for that day (date folders). Example below:



Instagram accounts to work with

Influencers to connect with:

@enjoyeverything_emma – Family, Fitness, Fashion, Food Blog

@wherearewegoingtomorrowtravel- Travel, Family Travel and Life-style

@ctaggart830 – Paralympics and NI based

@benchunits – Wheelchair Basketballers

@teammckillop – 4x Paralympic Champion and NI

@bethany_firth – 9x Paralympic medalist and NI

@chrislynfilm – disabled filmmaker and presenter

@ellepearls – NI Influencer – Beauty and Family

Instagram Accounts- NI/Ireland:

@fermanaghlakelands – helping people plan their visit to Fermanagh

@keeping_fermanagh_afloat- supporting and promoting local business in Fermanagh

@niexplorer – showing places to have adventures in NI

@lovefermanagh – sharing places and businesses in Fermanagh

@discoverni – Sharing places to go and visit in NI

@ireland_before_you_die- sharing places to visit in Ireland

@belfastlive – sharing best pictures of places across NI.

@tourismireland- Tourism Irelands Official account.

@ni4kids – magazine for families and kids.

Instagram image Treatments

Contrast - +40

Vibrance - +40

Saturation +15

Blue colour overlay for Aater Activities

Green colour overlay for Land Activities

Orange for Accommodation

Pink/red for Arts

All colour overlays are 10%

Instagram Stories

Instagram Stories - Day

2 Instagram Stories per week.

Monday and Friday are the chosen days. However, for the Easter weekend there will be stories for the Friday, Saturday, Sunday and Monday.

Below is the order of when the stories should be posted:

25th March
Friday



Archery

#sharediscoveryvillage

Swipe up to discover more

28th March
Monday



Swimming Pool

#sharediscoveryvillage

Swipe up to discover more

1st April
Friday



Caravan Park

#sharediscoveryvillage

Swipe up to discover more

4th April
Monday



Mountain Biking

#sharediscoveryvillage

Swipe up to discover more

8th April
Friday



Banana Boating

#sharediscoveryvillage

Swipe up to discover more

11th April
Monday



Combat Corp

#sharediscoveryvillage

Swipe up to discover more

15th April
Friday



Bush Craft

#sharediscoveryvillage

Swipe up to discover more

16th April
Saturday



Water Park

#sharediscoveryvillage

Swipe up to discover more

17th April
Sunday



Kayaking

#sharediscoveryvillage

Swipe Up To Discover More

18th April
Monday



Combat Corp

#sharediscoveryvillage

Swipe up to discover more

22nd April
Friday



Farmhouse

#sharediscoveryvillage

Swipe up to discover more

Instagram Stories - Highlights



Instagram Stories - Highlights

For creating the new Instagram Highlights, we have included images of the icons with full colour backgrounds. This makes changing the highlights cover image easy to do.

The Icons will also be uploaded and can also be used for the highlights, depending on works best for the community partner.

