SOCIAL MEDIA GUIDELINES

BRAND GUIDELINES
ANTRIM JETS

TYPEORGRAPHY

TITLE-125PT

SUBHEADING-65PT

FONT- Poster Gothic Round Cond ATF Bold

Paragraph information - No larger than 50pt
FONT- Bicyclette Regular

COLOUR

0416a0
#ffffff
#a6fc34
#000000

Antrim Jets colour pallet. Green and Blue are the prime colours with white as the secondary colour used only for the font. This colour pallet is consisstant with the Logo and Icon of teh Antrim Jets. These colours are the only colours that can be used for Antrim Jets Social Media posts.

ANTRIM JETS LOGO

This is the main logo for Antrim Jets. The logo follows the correct clolours for Antrim Jets Basketball and matches the brand guidelines. The full logo must be used from now clear and not abscured to the background. This logo must not be used on social media posts.

ICONS

This icon can only be used on green backgrounds for social media posts.

This icon can only be used on blue or paper backgrounds. This icon must be used for the social media profile.
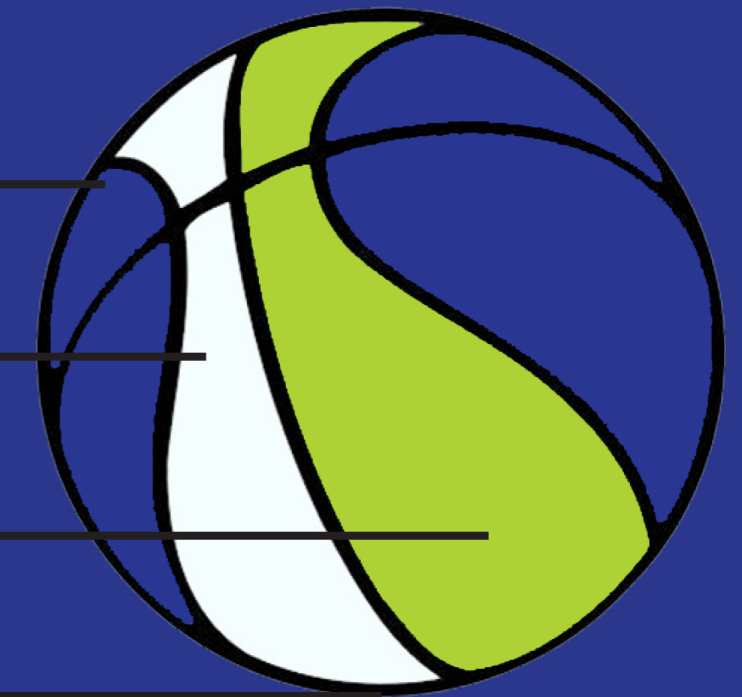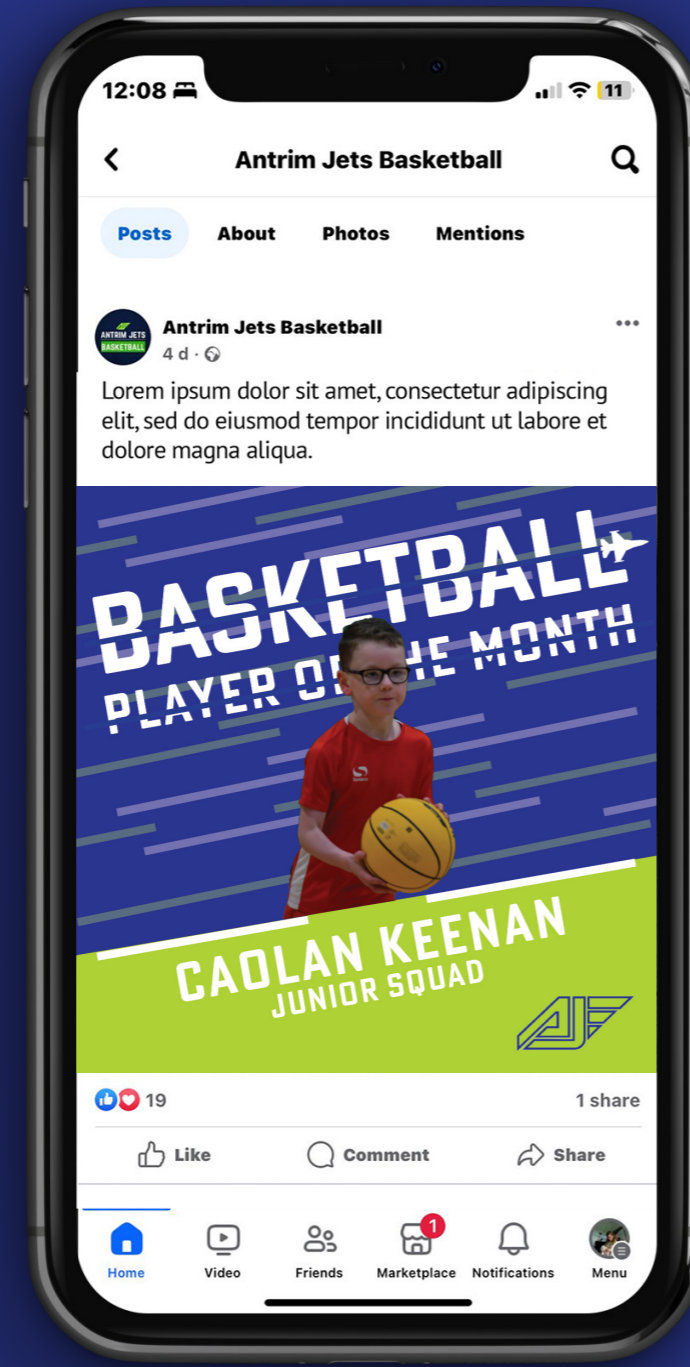
BASKETBALL NI LOGO

Basketball NI exist to promote and deliver the sport of basketball and physical recreation in Northern Ireland. The Basketball NI Logo must be included in all social media posts. This must be included in all social media posts as a watermark. This logo must be placed over the green of Antrim Jets.

SOCIAL MEDIA TEMPLATE
ANTRIM JETS

FINAL SCORE

PLAYER OF THE MONTH

FIXTURE

COMPETITION

HOOP IT UP

JET SLAMMERS

STAND TALL,
TALK SMALL,
PLAY BALL.