

# GROOMSPORT DIGITAL ARCHIVE

#### **COLOUR PALETTE**



**NAVAL BLUE** 

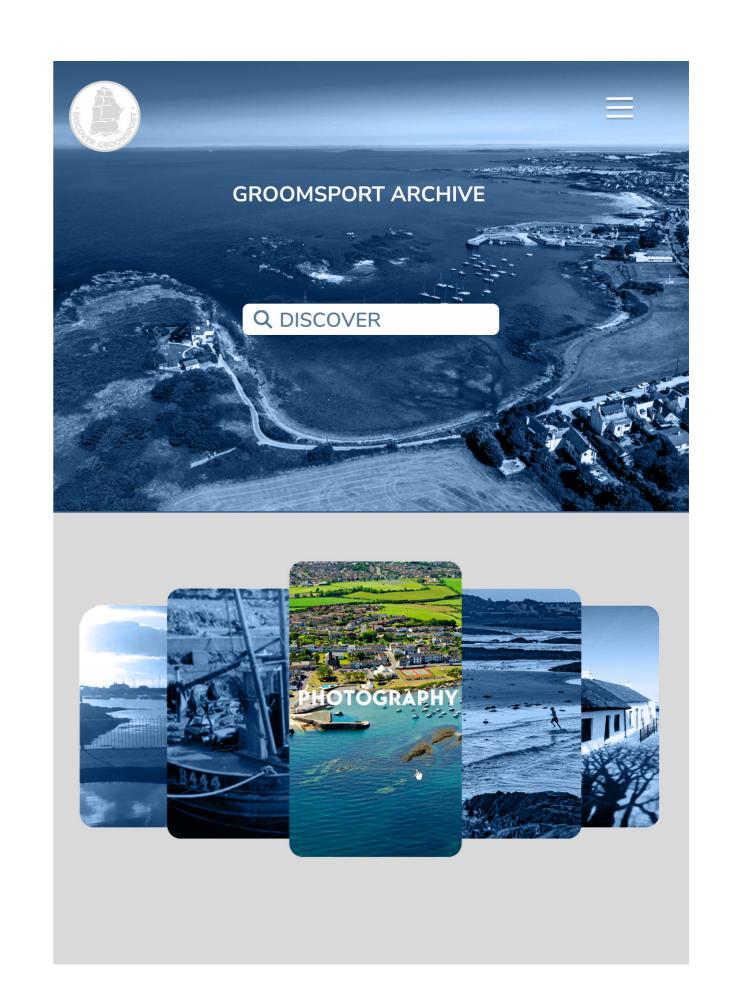


GROOMSPORT GREY These main colours will be supported with white

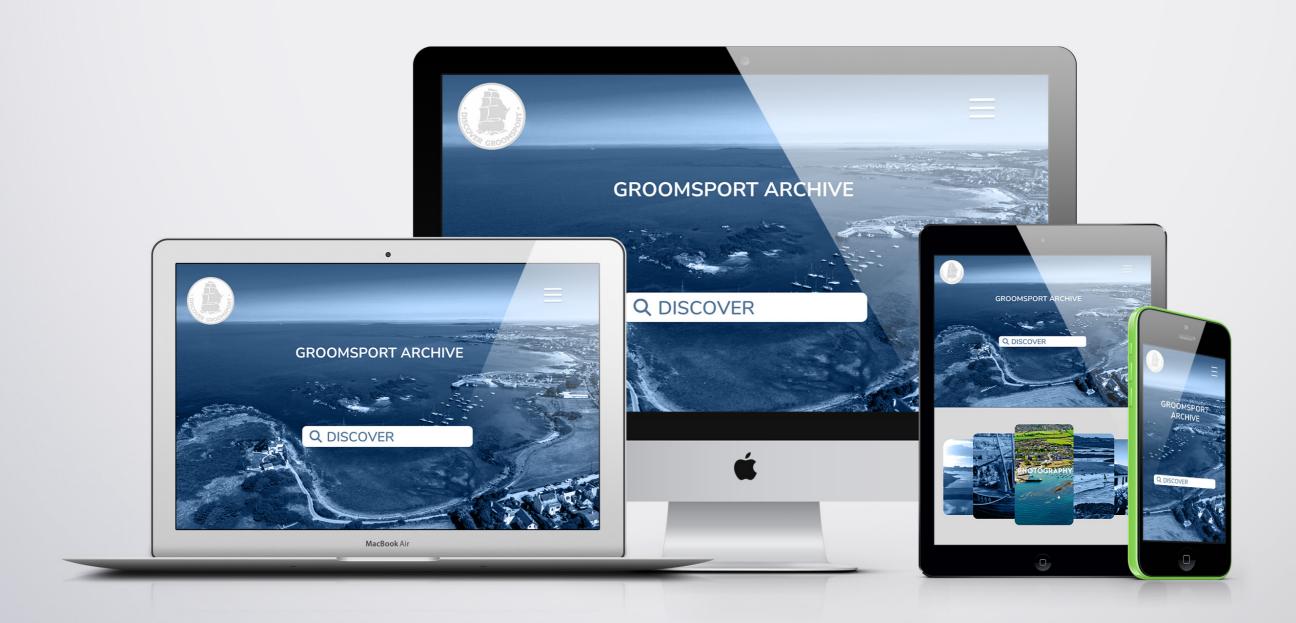


#### **KEY AREAS**

- ORGANISED HIERARCHY
- VISUALLY CLEAR SECTIONS
- BURGER BAR DROP DOWN NAVIGATION
- INTERACTIVE CAROUSEL TO ENTER SECTIONS
- PROMINENT SEARCH BAR



## **DIGITAL MOCK-UP**



### **QR CODE**

- QUICK NAVIGATION TO DIGITAL ARCHIVE
- REPRESENTS GROOMSPORT WITH COLOUR AND EXISTING LOGO
- CAN BE POSTED DIGITALLY OR PRINTED DEPENDING ON NEEDS
- REPRESENTED IN GROOMSPORT COLOUR PALETTE







