

NEWRY FLYERS

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SOCIAL MEDIA GUIDELINES

BRAND GUIDELINES NEWRY FLIERS

TYPEOGRAPHY

TITLE-120pt

SUBHEADING-65pt

FONT- Adrianna Condensed ExtraBold
Paragraph information - No larger than 50pt
FONT- Bicyclette

LOGO



The logo must be placed clearly as a watermark. The white font logo is only to be used on dark backgrounds ie. blue.



The logo must be placed clearly as a watermark. The blue font logo is only to be used on white backgrounds ie. white

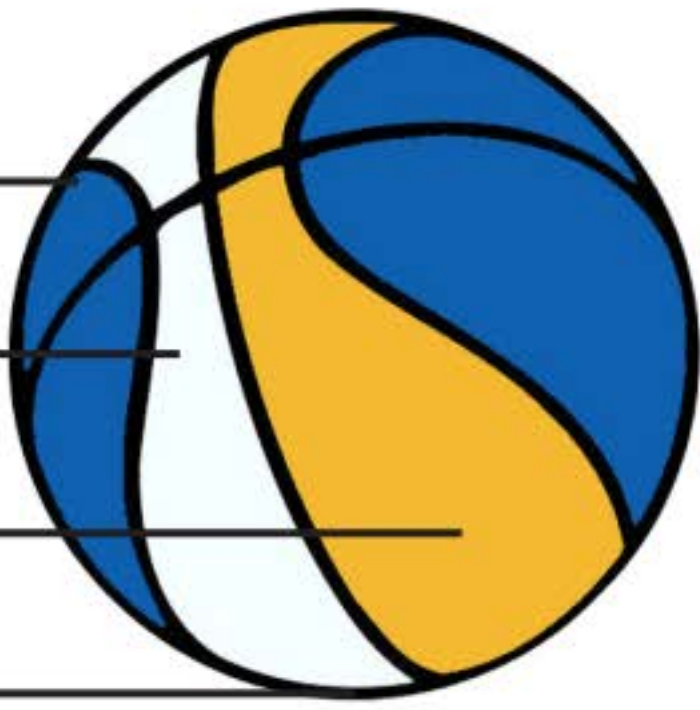
COLOUR

#0f60af

#ffffff

#efb62c

#000000



Newry Fliers colour pallet with blue and yellow as the primary colour in all graphics.

ALTERNATIVE LOGO



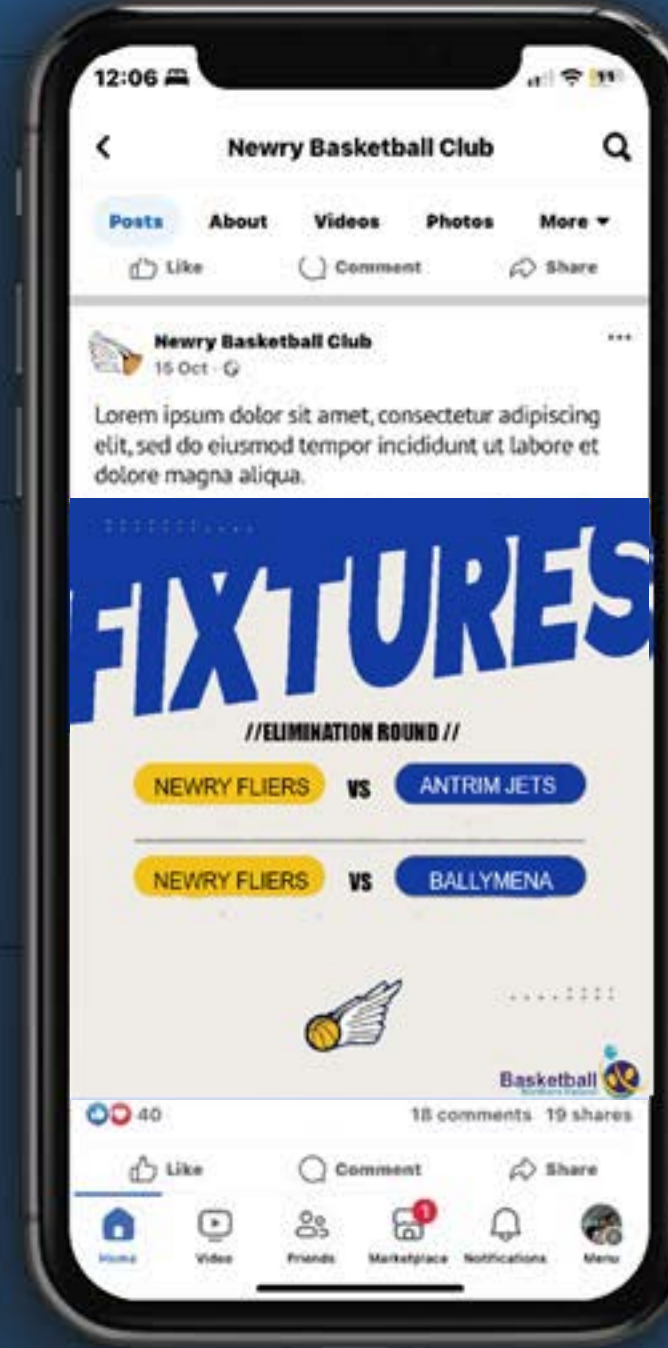
This is the icon for Newry Fliers. The icon must be used when the full logo can not. Facebook must have this icon as there profile picture. All social media posts must include this icon.

ORGANISATION LOGO

Basketball NI logo must be included on every post in the centre as a watermark.



SOCIAL MEDIA TEMPLATES



FIXTRES



PLAYER OF THE MONTH



ANNOUNCEMENTS

TAGLINE/ SLOGANS

DRIBBLE THE DREAM

FLIER FEVER

**WHEN IT COMES TO
SPORTS, GIRLS RUN THE
WORLD.**