



Production Log

MED526

B00933278

Aimee Adair

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01

Introduction

1.1 Meet the Team



Aimee Adair



Rachel Johnston

At the start of the project, we assigned both members of our group a role based on their abilities and interests. This ensured that everyone had an equal amount of work to do and gave each team member the chance to take charge of certain tasks. My main responsibilities were research, content development, accessibility considerations, website planning, and reflective documentation.

1.2 Project Social

This project was delivered as part of the Project Social module, which pairs students with real community partners. This framework required a professional and moral approach because all of the outputs are intended for a real organisation that helps vulnerable populations. From the outset, it was clear that success would be measured not only by creative quality, but by clarity, accessibility, and social impact.

North Belfast Advice Partnership

Project Specification:

Together with North Belfast Advice Partnership, create a new visual identity, logo and responsive web site to promote the role of the partnership to those living in North Belfast. This media production project will promote the five community-based members of the partnership and identify the type of specialist advice each organisation provides. The web should show case the range of support services and will incorporate live social media updates to share relevant updates and activities from each member organisation.

The team will be required to create a range of digital media outputs including social media templates, posters and signage. Capture professional photography of the different organisations, their location in North Belfast and staff members. Create promotional materials potentially cases that the partnership organisations that have resolved for members of the local community, this could include testimonials quotes.

The team will produce a step-by-step web guide and a brand book for the new visual identity.



Skills Required:

WordPress /
HTML / CSS
UX / UI Design
Photoshop /
InDesign /
Illustrator /
After Effects /
Photography /

1.3 What is NBAP

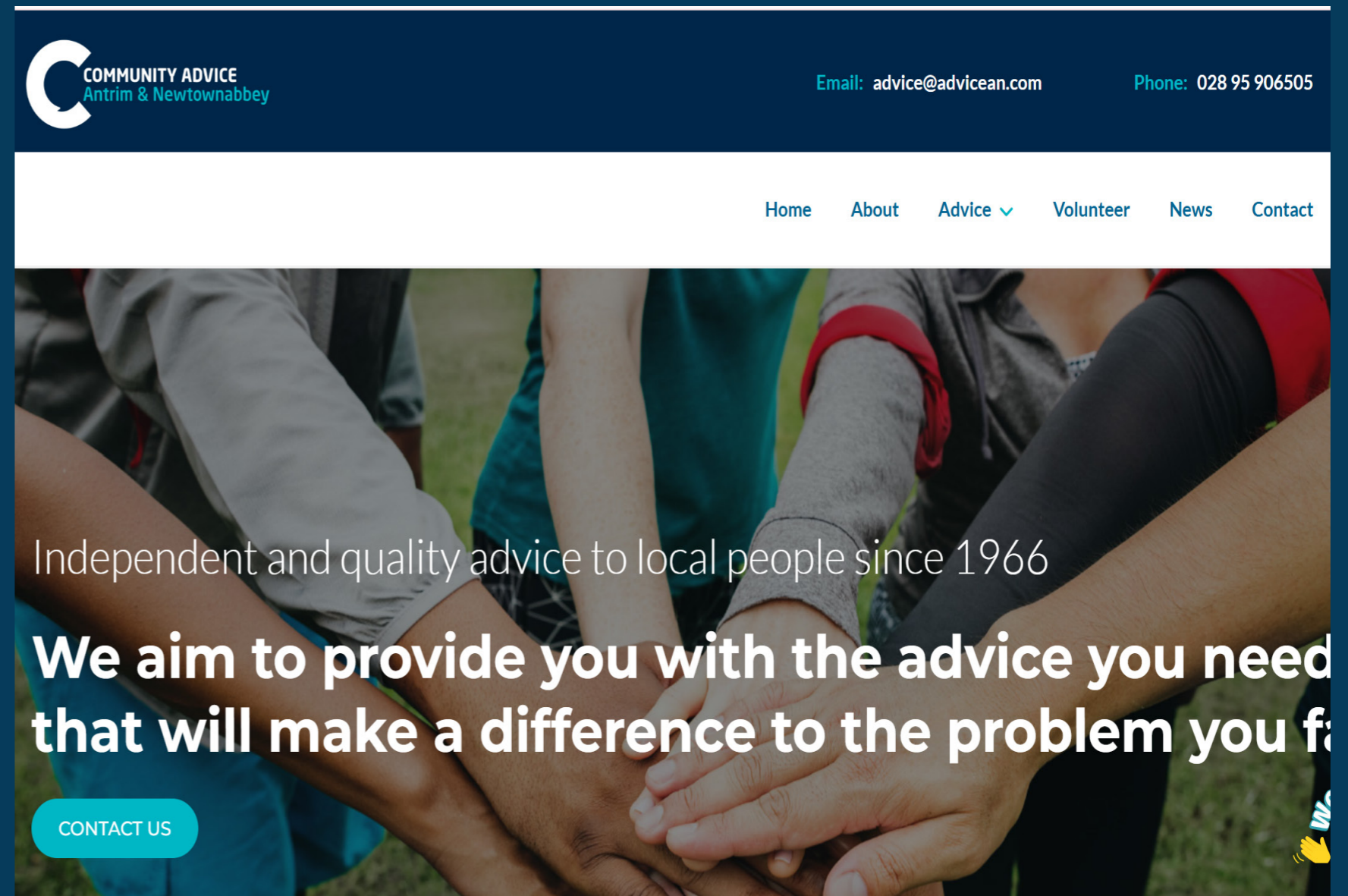
Five community based advising groups work together as the North Belfast advising Partnership (NBAP) to provide general advice services across North Belfast. During the first week of the project, it was made apparent that NBAP was missing a digital presence, which made it harder for people to find out about the partnership as a whole and made it harder for them to get support online.

One of the most important things that came out of the early talks was the decision that NBAP should be shown as one group instead of five different groups. This explanation was very important in helping me figure out how to do research, what tone to use, and how to communicate. It ensured that everything was consistent and reinforced the idea that NBAP is a single brand identity which aids the local community.

1.4 Research

The initial research which I conducted into the community advice sector investigated the importance of how similar organisations to NBAP spoke to different individuals about complicated topics. This included analysing multiple community advice websites to assess how their tone, layout, navigation, and visual elements enable users to trust them and make them intuitive to use. This research method made it evident that the best advice organisations make simplicity, reassurance, and ease of navigation a priority, particularly for users who may be experiencing stress or low digital confidence.

Feedback I received on the first version of the brief said that the benchmarking section I completed was too vague and didn't explain its importance. In response, I expanded and improved my benchmarking study to make it obvious how information from similar businesses directly affected decisions made for NBAP.



1.3 What is NBAP

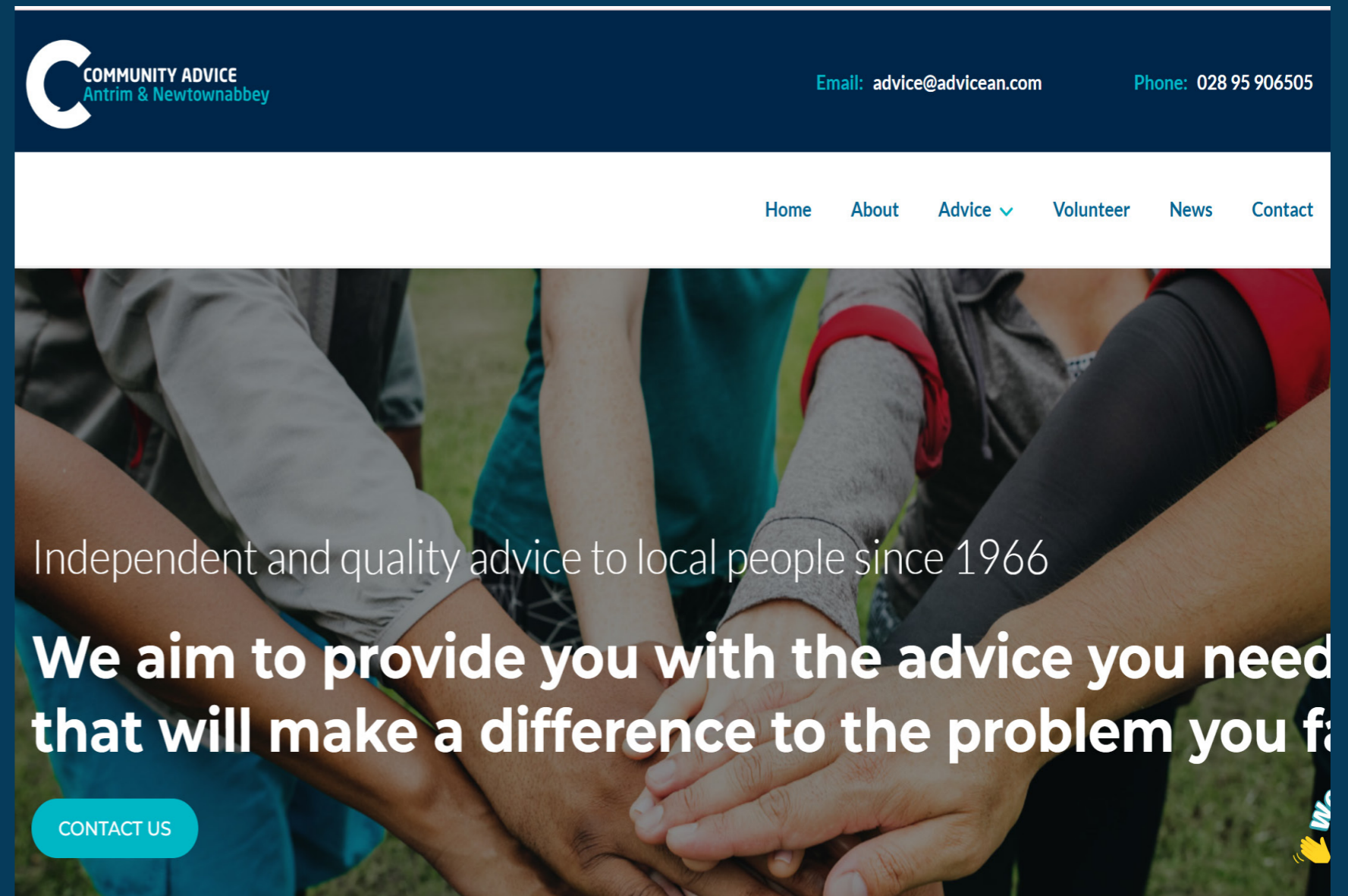
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1.5 The Initial Meeting

The initial meeting with Stephen from NBAP provided us a lot of useful information about the partnership's goals, values, target audiences, and that a sense of belonging in the community were all important themes. A main theme that emerged from the meeting was that there needs to be a focus on reaching out to people who need support online.

In the meeting Stephen also mentioned that many of NBAP's clients have a lower literacy level, so with any outputs we were to create we made it a point to use simple language, avoid technical terms, and provide helpful visual aids. Thinking about this subject from the meeting I made sure that the decisions that were made after that were based on what Stephen had actually experienced, not on what they thought.

1.5 The Initial Meeting

NBAP - First meeting

my questions;

- ~~any~~ What people do they want to see their socials? (Primary audience + secondary)
- What are the biggest challenges the partnership currently faces in reaching people in the community?
- How would you want people to perceive the partnership after our project?
- What are the main goals of this new brand identity and website (engagement, community awareness, trust)
- Are there specific problems with current branding or website that you want to fix?

- Is there anything from the original branding / website you would like to keep? ~~any~~ or ~~evolve~~

- Anyones branding you admire

- What values or feelings should the new identity communicate? (trust, approachability)

Website

- What content needs to be included - members, case studies, quotes, stories)

- photos of clients on website?

- What are the main socials you use?

- Where will the posters be put?

- Sensitivities around (case studies)?

02

Brief

2.1 Brief Introduction

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2.2 Contribution

For the brief I used research results to improve the goals, tone, and accessibility needs. I promoted for the use of simple language, clear navigation patterns, and easy-to-find contact options to make it easier for people who need help to get it.

Feedback from Darren and Claire was that also I was employing too many descriptive adjectives without showing how my stylistic choices helped get my point across. This led to a more considered approach, where design decisions were explicitly linked to reinforcing trust, accessibility, and inclusivity.

2.3 Feedback

Feedback on the second version of the brief was mostly about making the language even tighter and making sure that NBAP was always referred to as a single partnership instead of as separate organisations. Additional design input showed that the justified text I used looked unprofessional and made it harder to read as the sentences did not flow. Because of this I made changes in the layout, spacing, and alignment to make things clearer and look better.

Stephen said that the amended brief was well structured and appropriately reflected the discussion from the meeting. From his reply it was necessary to explain some technical terms, which demonstrated how important it is to avoid technical language and explain digital ideas in simple terms. Stephen's proposal to check in before coming up with the three creative options showed how important it is to keep working together and helped us plan how we would communicate over the next stages of the project.

2.4 Benchmarking

Category	Feature	CA Antrim & Newtonabbey	CA Newry, Mourne & Down
First impressions	Aesthetics	Hero image	Uses video to explain services, text heavy
	Identifiable target audience	Yes	Yes
	Identifiable chief aim	Yes	Yes
	Retina (HD ready)	No	No
	Responsive	Yes	Yes
	Content in prime position	Yes	No
	Body text font	Carmen sans heavy	Arial greek
	Logo placement	Top left	Top left
	Technical	Book online	No
Content management system		Wordpress	Firebase
Analytics embedded		Yes	No
Navigation	Primary menu format	Dropdown	Horizontal top menu bar
	Primary menu position	Top horizontal	Top horizontal
	Means of getting to top of page	No	No
	Sitemap	No	No
	Breadcrumbs	No	No
	Contact us	Yes	No
	No. of clicks to contact us	1	None
Content	Explanation of service	Yes on homepage	Yes
	Evidence of outdated content (deadlinks)	No	1
	Social media	No	No
	FAQ section	Yes	No
	Privacy policy	Yes	No
Search	Search	No	No
	Type of search button	No	No
Functionality	Load time	Quick - 0.5 seconds	Quick - 0.6 seconds
	Email subscription	No	No
	Multilingual	No	No
	No. of languages (other than english)	No	No
Accessibility	How many font types	2	2
	Clear & accurate headings	Yes	Yes
	Are links visually distinct	Yes	Yes
	Link underlining	Yes	Yes
	Hyperlink change colour if visited	Yes	Yes
Overall score		65%	50%

Category	Feature	Advice NI	CAC Fermanagh
First impressions	Aesthetics	Text heavy	Hero image
	Identifiable target audience	Yes on first page	Yes on first page
	Identifiable chief aim	Yes on first page	Yes on first page
	Retina (HD ready)	No	No
	Responsive	Yes	Yes
	Content in prime position	Yes	Yes
	Body text font	Adelle sans	Latinka medium
	Logo placement	Top left	Top left
	Technical	Book online	Yes
Content management system		Drupal	Wordpress
Analytics embedded		No	Yes
Navigation	Primary menu format	Dropdown	Dropdown
	Primary menu position	Top horizontal	Top horizontal
	Means of getting to top of page	No	Yes
	Sitemap	No	No
	Breadcrumbs	No	No
	Contact us	Yes	Yes
	No. of clicks to contact us	3	1
Content	Explanation of service	Yes on homepage	Yes on homepage
	Evidence of outdated content (deadlinks)	No	No
	Social media	Yes	Yes
	FAQ section	Yes	Yes
	Privacy policy	No	No
Search	Search	Yes	No
	Type of search button	Dropdown	No
Functionality	Load time	Quick - 0.5 seconds	Quick - 0.5 seconds
	Email subscription	No	No
	Multilingual	No	No
	No. of languages (other than english)	No	No
Accessibility	How many font types	2	2
	Clear & accurate headings	Yes	Yes
	Are links visually distinct	Yes	Yes
	Link underlining	Yes	Yes
	Hyperlink change colour if visited	Yes	Yes
Overall score		56%	61%

2.4 Benchmarking

Category	Feature	East Belfast independant advice centre	Advice space
First impressions	Aesthetics	Text heavy with no images and few icons	Good balance of text, images and icons
	Identifiable target audience	Yes on first page	Yes on first page
	Identifiable chief aim	Yes on first page	Yes on about us page
	Retina (HD ready)	Yes	Yes
	Responsive	Yes	Yes
	Content in prime position	No	Yes
	Body text font	Fact variable	Low medium
	Logo placement	Top left	Top left
	Technical	Book online	No
Content management system		Drupal	Wix
Analytics embedded		No	No
Navigation	Primary menu format	Dropdown	Rollover and click
	Primary menu position	Top horizontal	Top horizontal
	Means of getting to top of page	No	No
	Sitemap	No	No
	Breadcrumbs	No	Yes
	Contact us	Yes	Yes
	No. of clicks to contact us	0	1
Content	Explanation of service	Yes on homepage	Yes on homepage
	Evidence of outdated content (deadlinks)	No	No
	Social media	No	Yes
	FAQ section	No	Yes
	Privacy policy	Yes in footer	Yes in footer
Search	Search	No	No
	Type of search button	No	No
Functionality	Load time	Quick - 0.5 seconds	Quick - 0.5 seconds
	Email subscription	No	No
	Multilingual	No	No
	No. of languages (other than english)	No	No
Accessibility	How many font types	2	1
	Clear & accurate headings	Yes	Yes
	Are links visually distinct	Yes	Yes
	Link underlining	No	No
	Hyperlink change colour if visited	No	Yes
Overall score		53%	76%

Category	Feature	Advice north west
First impressions	Aesthetics	Text heavy with no images and few icons
	Identifiable target audience	Yes on first page
	Identifiable chief aim	Yes on about us page
	Retina (HD ready)	Yes
	Responsive	Yes
	Content in prime position	No
	Body text font	Open sans soft regular
	Logo placement	Top left
	Technical	Book online
Content management system		Wordpress
Analytics embedded		No
Navigation	Primary menu format	Rollover and click
	Primary menu position	Top horizontal
	Means of getting to top of page	No
	Sitemap	No
	Breadcrumbs	Yes
	Contact us	Yes
	No. of clicks to contact us	1
Content	Explanation of service	Yes on homepage
	Evidence of outdated content (deadlinks)	Yes 1
	Social media	Yes
	FAQ section	No
	Privacy policy	Yes in footer
Search	Search	Yes
	Type of search button	Type
Functionality	Load time	Quick - 0.5 seconds
	Email subscription	No
	Multilingual	No
	No. of languages (other than english)	No
Accessibility	How many font types	3
	Clear & accurate headings	Yes
	Are links visually distinct	Yes
	Link underlining	No
	Hyperlink change colour if visited	Yes
Overall score		71%

2.5 Sign Off

Once these changes were implemented, the revised brief was signed off by the group and lecturers. This confirmed that the brief now clearly articulated NBAP's objectives, target audiences, and the importance of developing a strong, unified digital presence that extends the partnership's outreach.

03

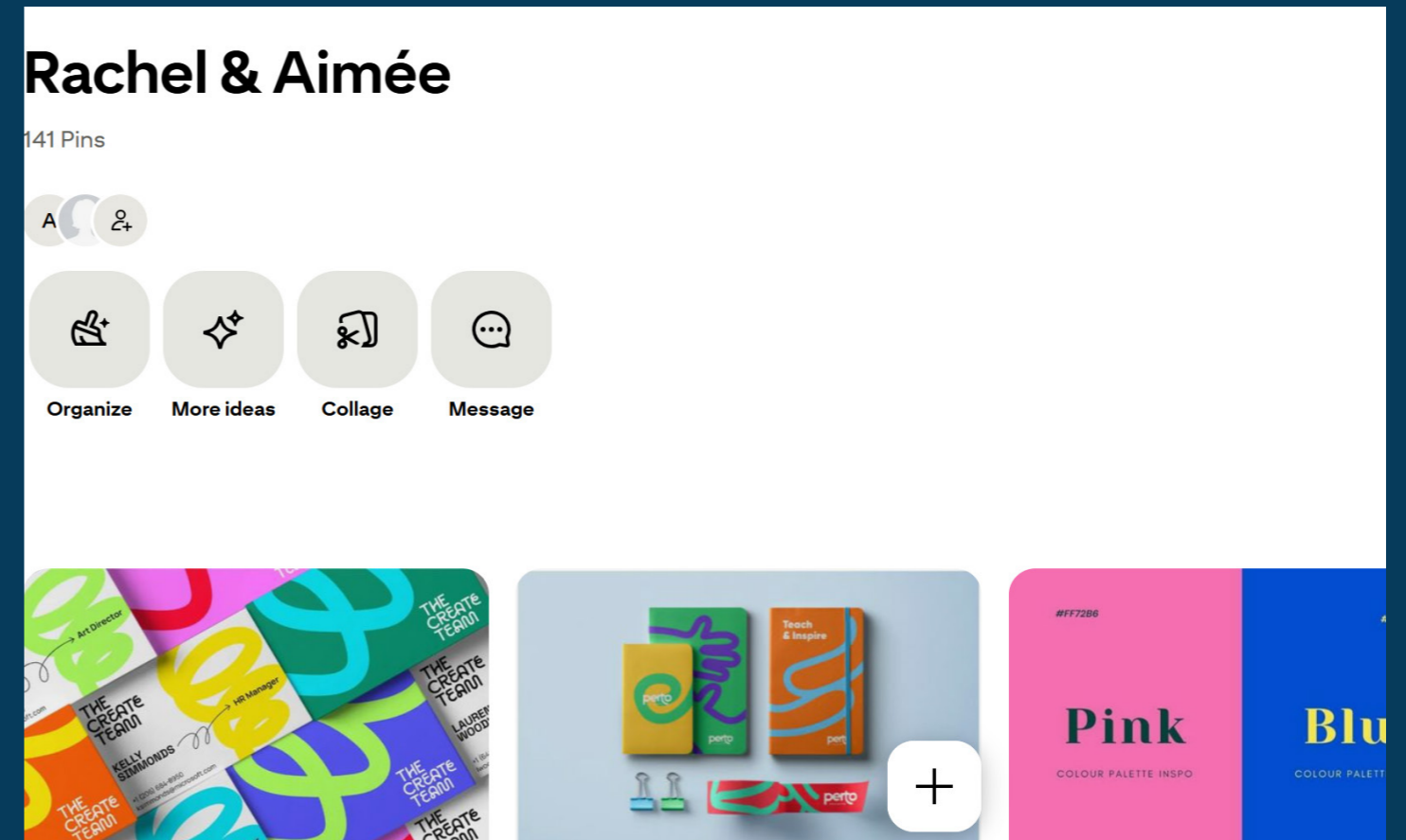
Production

3.1 Coming up with ideas

As a team we were able to come up with a lot of different creative ideas during brainstorming sessions, such as symbolic and character-led ideas. These conversations encouraged Rachel and I to share our ideas openly, and also made us think critically about how each idea fit with NBAP's ideals and role in the community.

Rachel and I created a shared Pinterest board at the start of this stage to gather visual ideas, such as colour schemes, typefaces, and layout concepts. This served as a group mood board and helped us make decisions early on by letting us see things the same way before we went into further detail on our ideas. The board helped set a clear tone and style, which made it easier to make decisions later on in the design process.

This technique is in line with what is done in the industry, where mood boarding is used to let people explore visuals and come to a shared idea before refining a notion. By using this method, communication was improved, and creative choices were made based on the project brief, were consistent, and were in line with it.



3.2 Initial ideas

Initial concepts analysed how NBAP's identity could be shown in a way that was both clear and open to everyone. NBAP did not have any previous designs, social media or a website so we had a completely blank slate to start from. NBAP required social media templates, posters, signage, a website, and other promotional material. I initially drew inspiration from Pinterest specifically the use of abstract characters, I thought the characters were very eye catching and memorable which would be useful for an organisation like NBAP.

3.3 Idea One (Bridge Idea)

The bridge idea was made to represent NBAP as a link between people and services that help them. This concept that Rachel came up with was inspired by the waterworks in Belfast which any local would recognise. This approach used local examples and built on the North Belfast community's notions of guidance, transition, and support.



North Belfast Advice Partnership

3.4 Idea Two (Puzzle Idea)

The jigsaw idea was all about working together, with each piece standing for a partner organisation. This concept was a joint effort between Rachel and I, initially I had down some drawings for the concept however feedback from Darren and Claire was that my concept could come across as if it was for children. Then Rachel took over the idea and made a great concept. Feedback pushed for a stronger focus on unity instead of separation, which led to changes that made NBAP a better single partnership brand.



3.5 Idea Three (Character Idea)

This character based concept was developed to visually represent NBAP as an organisation that is from the people, for the people. I designed the abstract characters to feel welcoming, inclusive, and approachable, reflecting the diverse community NBAP serves. Through many iterations, I refined the characters' shapes, size, and placement to ensure they supported navigation and communication without overwhelming the design. This concept was a lot more modern but allowed NBAP's identity to maintain professional while reinforcing NBAP's community led values and improving accessibility across digital and print outputs.



3.6 Brand Identity

Brand identity development centred on keeping the same colours, fonts, and tone. Feedback stressed how important it was to keep the amount of visual elements to a minimum and make sure that all of the options worked together to support the main message. This made the identity more professional and cohesive.

04

The Pitch

4.1 Individual Pitch

Once the community partner had signed off on the final brief, Rachel and I had to come up with their own pitch that included unique ideas based on research, feedback, and the goals that had been set. Rachel and I decided to each design a concept on our own and then work together on a third pitch at this point. This method let us try out several creative ideas while still sticking to the brief and keeping things consistent.

I made a lot of changes to my individual pitch based on input from my lecturer. I tried out a few different typefaces to find one that was both professional and easy to read. I narrowed down my options to make sure they were clear and consistent. There were also a lot of tests on colour palettes, and the feedback stressed the importance of unity and moderation. As a result, the colour use on all of the pitch materials was more polished and consistent.

The mascot figures I designed were based on real individuals to represent NBAP as “from the people, for the people.” These characters were meant to be friendly and welcoming, which aligns with NBAP’s community led ideals. I tried out several shapes, sizes, and placements to make sure they helped with layouts so that the design was eye-catching. I also looked at several ways to arrange the NBAP letterforms, making their structure better for reading while keeping the identity system flexible.

Overall, the way I worked on my individual pitch showed that I was using a reflective and iterative design process, where feedback directly influenced my choices and made the result stronger.

4.2 First Pitch

The pitch was presented in front of three representatives from NBAP and was received positively overall. During the pitch, the jigsaw concept was quickly ruled out, as it was perceived to appear more suitable for a children's organisation and did not align with the professional image NBAP wished to communicate to their clients. This feedback was valuable in clarifying the level of seriousness and credibility required for the partnership's visual identity.

The character-based concept received mixed responses. While one representative responded positively to the approach and wanted use it, he described it as engaging and modern, whereas the remaining members felt that the concept was too abstract and contemporary for a charity organisation. Their feedback highlighted a preference for a more traditional and professional aesthetic that would resonate with a wider audience and funders.

The bridge concept was favoured by the group. NBAP felt that this design clearly communicated support, connection, and trust, and could easily be envisioned across a range of applications, including merchandise and promotional materials. As a result, the bridge concept was selected as the final direction, as it best reflected NBAP's values and the professional image they wished to present.

4.3 Comments

Feedback after the first pitch was very important in making changes. Lecturers gave thorough advice on how to improve visual hierarchy, cut down on complexity, and make sure that all design decisions clearly supported the theme of the project. It was also important to keep a consistent tone of voice, stay away from decorative elements that didn't add significance, and make sure that all images showed NBAP's supportive function.

Lecturers gave positive feedback on the pattern development and general presentation, but they also gave specific suggestions for how to make things better, such not using cropped visual elements in the puzzle pattern and making sure that mock-ups were always shown in the same way. We wrote down all the feedback and thought about it, so that changes were based on criticism and not personal taste.

4.4 Changes

From the pitch meeting we received a list of mock-ups that the clients would like made with the final bridge design on them. After getting advice from the Darren, the mock-up requirements were made more specific to make sure that all pitches were fair and comparable. The required mock-ups featured branded polo shirts, hoodies, zip cardigans, and coffee cups and more, all of which were shown in a neat and professional way. When images were used, they were carefully chosen to show people who looked happy and were indicative of people who had received help. This helped to reinforce NBAP's message of trust and reassurance.

4.5 Sign Off

The final sign off affirmed that the pitch addressed all of the goals set out in the brief and showed that NBAP was a professional, unified, and community-focused group. The final pitch showed that as a team we worked on it a lot, listened to comments, and had a deep understanding of the partnership's values and audience.

This stage showed how important it is to be professional, work well with others, and be flexible when doing creative work for clients. Thinking about the pitch process made me see that refining my work again and over and being receptive to feedback improved both the quality of the work and my own professional growth.

05

Final Outputs

5.1 Tasks and Organisation

After the updated pitch was approved, Rachel and I went on to the last stage of the NBAP project. We as a team agreed in class on how to divide up the tasks for the final outputs so that the work load and practical given the time we had left. I was first in charge of the logo animation and infographic, but later in a later week we changed the way we divided up the work to better fit the time needs of the website build. Because of this, Rachel worked on the logo animation and infographic while I worked on the website and other assets. This choice showed that the person was flexible and used their professional judgement to put the quality of the final submission ahead of set job ownership.

Rachel then set up the process on Basecamp by making a thorough to-do list for both of us and putting all the project documents into folders that were easy to find. This structure was important since it kept files from getting lost and made it easy for both of us to keep track of progress.

5.2 Each Person's Contribution to the Final Outputs

The main output which I had to create during the final outputs stage was make the NBAP website. This meant putting together the site's structure, improving the navigation, and making sure the layout was clear, easy to use, and easily understood. I trialled with a lot of different themes before choosing one that best supported clarity and responsiveness. This was based on input that the website needed to feel professional, and welcoming. I built the sitemap and wireframes to help with clear user journeys while I was building the website. I then shared these with Rachel for input before putting them into action.

Along with the website, I wrote and designed a website guidebook to help NBAP keep their online presence up to date and running smoothly. This handbook was designed to be easy for those who haven't had to change information on a website, it also looked the same as the brand book to keep things consistent. I also made the budget documents that showed the possible expenses of plugins and digital features. I made sure they were easy to read and could be spoken about with the client.

I made several versions of the A5 flyer based on input on the layout, spacing, images, and content hierarchy. There were several versions tried out before a final design was chosen. I also designed the presentation templates, I made sure that it looked consistent with the other materials created so that there was a cohesive brand image. We fixed problems with the logo's backdrop by replacing components with transparent versions, which made the design look more cohesive.



North Belfast Advice Partnership

Providing the right advice!



Advice on
benefits, housing,
employment
or debt



North Belfast Advice Partnership

North Belfast Advice Partnership provides free, confidential advice to help people across North Belfast with money, benefits, pensions, and housing support. Our friendly advisers offer clear guidance, complete forms on your behalf, and help you access the support you are entitled to. We work together as a local partnership to make getting help simple, supportive, and stress-free.



11 Etna Drive,
Belfast BT14 7NN



193 Crumlin Rd,
Belfast BT14 7AA



244 Antrim Rd,
Belfast BT15 2AR



Wolfhill Centre,
148 Ligoniel Rd,
Belfast BT14 8DT



925 Crumlin Rd,
Belfast BT14 8AB

5.3 Working together and giving feedback all the time

Rachel and I worked together and supported each other throughout the final outputs stage. We often sent each other files of the outputs we were working on, gave each other feedback on our work, and made changes when needed. This back-and-forth procedure made sure that all the materials were in sync.

Feedback didn't just come from lecturers, it also happened all the time between us as peers. Suggestions were made in a positive way, with an emphasis on clarity, accuracy, and consistency. This involved finding missing partner logos, fixing references to funders, improving spacing and typeface, and making the form fields for the website referral form clearer.

A circular profile picture containing the initials 'RJ' in white text on a dark background.

Rachel Johnston 8:45am

This is great Aimee. I managed to get them added to the pitch this morning before work. I've added it to the docs section. If you could get this printed in A3 like we discussed that would be great.

5.4 Last Check and Improvements

As the deadline for submissions got closer, Rachel made a folder for all the finished assets. This helped keep us organised and helped the review process go smoothly and made sure that all the documents were of professional quality. Final changes were made to all outputs to fix issues with spacing, alignment, image choice, and content accuracy. This step emphasised to me how important it is to be organised, communicate well, and be able to change in a professional creative setting. The final outputs showed not only the work of each person, but also how well we worked together as a team. This made sure that NBAP was seen as a unified, open, and community-focused organisation.

5.5 Looking back on the final outputs

While I think about the final outputs stage, I can see that this phase showed that I can handle difficult digital tasks, take feedback in a positive way, and work well with others while I'm under pressure. The choice to reassign some outputs made sure that I had adequate time to create the website maintain the quality of it resources would not suffer, which shows how important it is to be flexible in your work. Overall, this stage made me feel more confident about running digital projects and making substantial contributions to creative work done by a team.

5.6 Feedback and Improvement

During the final outputs stage, Claire and Darren's feedback was helpful in making the work better. Claire expressed that the NBAP website needed to be a clear, professional platform that would promote the collaboration to clients who might not previously know about NBAP, such as potential funders and outside stakeholders. Because of this I looked over the content hierarchy and message to make sure that NBAP's position, purpose, and professionalism were evident right away, but that the organisation was still open and friendly to anybody who needed help.

Darren gave detailed input on the A5 flyer, pointing up problems with the spacing and the amount of information. I made many changes to the layout to make it better, I added more white space, and cut down on the text to make sure the material was short, clear, and interesting to look at. To inspire me when creating this output I looked at a number of A5 flyers around the university and thought about how they employed hierarchy, spacing, and limited text to get their points across. This helped me make my final design choices and made the flyer clearer and more effective.

More feedback showed me how important it is to include a referral form on the website so that people may get help more easily. In response, I made sure that the website included a clear option to refer people, which was in line with NBAP's goal of making it easier for people to get help. Thinking about this criticism made me better grasp how design choices may affect accessibility, usability, and user engagement in a direct way.

06 Managing Projects

6.1 Managing Your Time

Benchmarking	6.5 hours
Client Meetings	3.5 hours
Design Work	98 hours
Class Time	32 hours

6.2 Working together

When I think back on the NBAP project, I think Rachel and I worked well together most of the time. We could easily talk about and agree on who would do what, and then we would each work on our own tasks separately. This method let us move forward at a steady pace while still considering each other's strengths and workloads. Our very similar design styles also helped us work together better because they made decisions about tone, layout, and visual direction faster and more consistent.

That being said, there were times when our teamwork could have been better, especially when it came to communication and using Basecamp consistently. We shared files and gave input on a frequent basis, however updates weren't always posted regularly. In certain cases, this made it harder to keep track of progress or know what stage specific outputs were at. I know that I could have done a better job of bringing Rachel up to date on my progress on certain outputs, especially during the last stages of production.

This reflection has shown me how important it is to be open and honest with one other and to keep each other up to date when working together, especially on outputs that include clients. Even though we had a good and effective working relationship, it would have made our workflow even better if we had shared progress more often and in better ways. This is an important lesson that I will remember for future projects. Clearer communication and more consistent use of project management tools will help people work together better and get more done.

6.3 More Production

The NBAP website does an adequate job of creating a clear, professional online presence, but there are a few areas that might be improved with more time and skills. One important change would be to make the website layout better by adding a stronger visual hierarchy, this would make the website more balanced and easier to read for NBAP's clients. Using more structured grid layouts and visual breaks would help readers move through the information more easily while keeping a clean, professional look.

Improving the referral path even further could also make it easier to use. The addition of a referral form makes it much easier to get help, but it may be made even better by adding confirmation messages, and clearer instructions on what to do next after submitting. These changes would assist people and make them feel less unsure at a time that could be stressful for them.

Overall, the website is a start for NBAP's online presence. This will improve NBAP's position as a trusted and accessible advising partnership for North Belfast.

6.4 Last Thoughts

This project has helped me grow a lot as a designer overall. Working with NBAP has helped me a lot to create concise, professional briefs and improve them based on comments from both clients and lecturers. I also became more confident in presenting and pitching ideas in front of groups of people. I learnt how to explain my design choices clearly and how to respond to criticism in a helpful way.

The project made me realise how important it is to do research, work with others, and be flexible in my professional life. Thinking about this experience, I feel more ready to take on future projects because I now have a better grasp of what clients want, how to operate as a team, and what it means to design for genuine community organisations.

6.5 Bibliography

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